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Limited to 1000 units: new Arteon R-Line Edition is the most exclusive model in the series

- Extravagant exterior: new Moonstone Grey paint finish plus black roof and 20-inch Rosario alloy wheels
- Extensive equipment: Park Assist, lane change system Side Assist and Autonomous Emergency Braking Front Assist
- Two powerful turbocharged petrol engines (TSI) and two turbocharged diesel engines (TDI) with 140 kW/190 PS1/2/3 to 200 kW/272 PS4/5 ensure a high level of long-distance comfort

Wolfsburg (Germany) – Volkswagen launches Arteon boasting a unique character: with the Arteon R-Line Edition, limited to 1000 units, Volkswagen focuses even more on the dynamics and travel qualities of the Gran Turismo. Exclusive design features, extensive standard equipment and a selection of four powerful turbocharged engines with 140 kW/190 PS to 200 kW/272 PS characterise the special edition, which is available from EUR 55,970 (in Germany).



The Arteon R-Line Edition

The Arteon R-Line Edition has a wide range of standard equipment that is not available in this combination in any other version of the series. And the expressive two-tone Moonstone Grey finish with black roof is reserved exclusively for the Arteon R-Line Edition. The exterior finish is rounded off with 20-inch Rosario alloy wheels and darkened rear windows.

The interior is perfectly matched with the exterior. It is fitted out with the Nappa leather package and can be customised in terms of colour by means of ambient lighting. As part of the standard winter package, the outer rear seats are also available with heating, in addition to the front seats. As well as its navigation function, the Discover Pro infotainment system also features Wireless App-Connect, voice control and DAB+ digital radio reception. Discover Pro and the Digital Cockpit (fully digital instruments) form a single entity similar to the Innovision Cockpit familiar from the Touareg. Thanks to the keyless locking and starting system Keyless Access, the car key can remain in the driver's pocket.

Standard high-tech systems for perfect comfort and safety: the Area View feature complete with rear view camera provides a view of the vehicle surroundings and facilitates manoeuvring, as does Park Assist. Dynamic Road Sign Display, the lane change system Side Assist, the Autonomous Emergency Braking Front Assist and the predictive Adaptive Distance Control (ACC) increase safety in flowing traffic as well as increasing comfort and safety on lengthy journeys. With the standard Dynamic Light Assist for the LED headlamps, the driver also enjoys the comfort of a dynamic cornering light and automatic main beam control.

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The engine range of the Arteon R-Line Edition clearly focuses on the sporty flair of the Gran Turismo, with the four most powerful units of the series being available for the limited special edition. They are all efficient 2.0-litre four-cylinder engines combined with a 7-speed dual-clutch gearbox (DSG). The range starts with a TSI petrol engine and a TDI turbocharged diesel, each with an output of 140 kW/90 PS^{1,2,3}. The all-wheel-drive top-of-the-range diesel engine offers an output of 176 kW/240 PS⁴, while the most powerful version is the Arteon R-Line Edition with the 2.0 TSI, providing a peak output of 200 kW/272 PS⁵ as well as all-wheel drive (4MOTION). The ESC system has also been adapted. As in the sporty R models, it can now be completely deactivated.

The two most powerful versions of the Arteon R-Line Edition are fitted with what is currently the highest development stage of the adaptive chassis control DCC; the latter is optionally available for the 140 kW models. The system allows the regulated dampers to be configured on a continuously variable basis from Comfort+ to Sport+ over and above the settings in the driving mode selection (Comfort, Normal, Sport, Individual). This is another reason why the limited special model stands out as a particularly dynamic business class travel vehicle. The Arteon R-Line Edition is available for order right away at a price of EUR 55,970 (for 2.0 TSI with 140 kW/190PS) and will be delivered from February 2020.

1) Arteon 2.0 TSI DSG OPF (140 kW/190 PS) fuel consumption (NEDC) in l/100 km: 8,3 urban, 5,2 extra urban, 6,3 combined; CO₂-emission in g/km (combined): 144; efficiency class: B

2) Arteon 2.0 TDI DSG SCR (140 kW/190 PS): fuel consumption (NEDC) in l/100 km: 5,4 urban, 4,2 extra urban, 4,6 combined; CO₂-emission in g/km (combined): 121; efficiency class: A

3) Arteon 2.0 TDI 4Motion DSG SCR (140 kW/190 PS): fuel consumption (NEDC) in l/100 km: 5,8 urban, 4,5 extra urban, 5,0 combined; CO₂-emission in g/km (combined): 130; efficiency class: A

4) Arteon 2.0 TDI 4MOTION DSG SCR (176 kW/240 PS): fuel consumption (NEDC) in l/100 km: 6,9 urban, 5,3 extra urban, 5,9 combined; CO₂-emission in g/km (combined): 154; efficiency class: B

5) Arteon 2.0 TSI 4MOTION DSG OPF (200 kW/272 PS): fuel consumption (NEDC) in l/100 km: 8,9 urban, 5,9 extra urban, 7,0 combined; CO₂-emission in g/km (combined): 161; efficiency class: C

About the Volkswagen brand:

The Volkswagen Passenger Cars brand is present in more than 150 markets throughout the world and produces vehicles at over 50 locations in 14 countries. In 2018, Volkswagen delivered 6,2 million vehicles including bestselling models such as the Golf, Tiguan, Jetta or Passat. Currently, 195,878 people work for Volkswagen across the globe. The brand also has over 10,000 dealerships with 86,000 employees. Volkswagen is forging ahead consistently with the further development of automobile production. E-mobility, smart mobility and the digital transformation of the brand are the key strategic topics for the future.
