



Curriculum Vitae

Jürgen Stackmann

Member of the Board of Management of the Volkswagen Passenger Cars brand with responsibility for 'Sales, Marketing and After Sales'

Wolfsburg, November 2015

Jürgen Stackmann (born 1961) has been the member of the Board of Management of the Volkswagen Passenger Cars brand with responsibility for 'Sales, Marketing and After Sales' since November 1, 2015

Jürgen Stackmann qualified as a bank clerk and is a business administration graduate. He began his career with Ford in 1989, where he held various posts in Germany and the UK, including Marketing Director for Ford in Germany, Vice-President Marketing at Ford Europe in London and finally General Manager Sales and Marketing, Ford Germany.

Stackmann joined the Volkswagen Group in 2010, initially as Member of the brand Board of Management of ŠKODA AUTO a.s. with responsibility for Sales and Marketing. Effective from September 2012, Stackmann was appointed Head of Marketing at the Volkswagen Group and the Volkswagen Passenger Cars brand, a post he held until he became Chairman of the Executive Committee of SEAT S.A. on May 1, 2013. Stackmann has been the member of the Board of Management of the Volkswagen Passenger Cars brand with responsibility for 'Sales, Marketing and After Sales' since November 1, 2015.