



Innovative head-up display for the new Passat

- Relevant trip data appears in the driver's view
- First Volkswagen model with head-up display
- Available to order now

Wolfsburg, 22 July 2015 – One of the highlights of the eighth Passat generation is the new head-up display. It projects relevant trip data and alerts onto a high-quality slide-out pane positioned directly in the driver's field of vision. This technical innovation can now be ordered as an option for the whole Passat range – Passat Saloon, Passat Variant, Passat Alltrack and Passat GTE¹ – at a price of €560².

At the press of a button, the transparent display rises from its position behind the dashboard into the driver's primary field of vision. Speed, traffic signs, the activity of the assistance systems and other functions are displayed on the 10 x 15cm surface. The display has pin-sharp resolution of 480 x 240 pixels.

Drivers can also have navigation data or alerts shown on the head-up display. The driver's eyes remain on the road, with the on-screen information appearing to be two metres in front of the vehicle. The advantage of this is that projecting alerts into the driver's immediate field of vision reduces reaction time. In addition, the driver's eyes do not need to refocus so often from far-field to near-field vision.

Using the infotainment system menu, the driver decides which items of information are displayed (e.g. current speed, speed limits, navigation information, etc.).

The head-up display is activated by a separate control next to the rotary light switch. When not in use, the display disappears again – protected from dust – inside the dashboard.

¹Passat GTE: Fuel consumption, l/100 km: 1,7 - 1,6 (combined); electrical consumption, kWh/100 km: 12,8 - 12,2 (combined); CO₂-emissions in g/km: 39 - 37 (combined), efficiency class: A+

Passat GTE Variant: Fuel consumption, l/100 km: 1,7 - 1,6 (combined); electrical consumption, kWh/100 km: 12,9 - 12,4 (combined); CO₂-emissions in g/km: 39 - 37 (combined), efficiency class: A+

²available for equipment trim levels Comfortline and Highline

Note: You will find this text and images at www.volkswagen-media-services.com.

Volkswagen Communications

Product Communications

Christoph Peine

Telephone: +49 (0) 5361 / 9-76 500

Email: christoph.peine@volkswagen.de