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In the year of the European Football Championship: Volkswagen launches UNITED special edition models

- UNITED special edition models offer attractive savings of up to €3,400¹
- Optional specification packages² also available
- Extended five-year guarantee standard for all models³

Wolfsburg (Germany) - Volkswagen is getting into European Football Championship 2020 fever by offering new special edition models: up!, e-up!⁴, Polo, T-Cross, Golf Variant, Golf Sportsvan, T-Roc, Tiguan Allspace, Touran and Sharan are now all available as a special edition UNITED model. Optional equipment includes the UNITED Plus package² and the R-Line Exterior package². Depending on the particular models, customers will also enjoy maximum savings of up to €3,400¹.



The new UNITED special edition models

The vehicle specification package is offered exclusively for the UNITED series: serious eye-catchers are the colour Atlantic Blue Metallic and Dublin alloy wheels (in burnished Black). Other exciting features include tinted side and rear windows and a UNITED badge on the B-pillar.

The interior also impresses with its unique equipment: seat fabric in the new model-specific design, sill panel trim bearing the UNITED lettering and a leather multifunction steering wheel round out the vehicle interior. Additional equipment details include (depending on the model) high-quality Infotainment and navigation systems (starting with the Polo), Climatronic air conditioning system (except in the up!), Light and Sight package (with automatic headlight control and rain sensor), as well as an extended guarantee for an additional three years or 50,000 km³.

Volkswagen offers two optional supplementary packages²: With the UNITED Plus package, additional options include (depending on the model) larger alloy wheels, a black headliner, Digital Cockpit or Premium multi-function display (starting with T-Roc) or also the Comfort mobile phone interface with inductive charging (not with all models). Depending on the model, savings for the Plus package total as much as €645. For Polo, T-Cross, T-Roc, Golf Variant and Touran, an R-Line Exterior package is also available, which includes the sporty R-Line exterior features and larger alloy wheels. For the Golf Variant, it also includes a sports package, and for the Touran, sports running gear.

All UNITED special edition models can be combined with various appealing gearbox options and are available now for order.

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Media Information



An overview of pricing:

up! from €14,485

e-up! from €23,740

Polo from €19,180

T-Cross from €22,900

T-Roc from €26,405

Golf Estate from €27,495

Golf SV from €28,255

Touran from €34,240

Tiguan package from €33,350

Tiguan Allspace from €37,230

Sharan from €43,205

¹Maximum savings of up to €3,400, for example on the price of the Golf Variant UNITED special edition model in conjunction with the optional R-Line Exterior package compared to the non-binding manufacturer's recommended price for a similarly equipped model (for the German market).

²Optional equipment packages are not available for all models

³Five-year guarantee for UNITED special edition models (up to 50,000 km)

⁴e-up (61 kW/83 PS) single-speed automatic gearbox, combined power consumption: 12.9 - 12.7 kWh/100 km (NEDC) and CO₂ emissions combined: 0 g/km, efficiency class: A+

About the Volkswagen brand:

The Volkswagen Passenger Cars brand is present in more than 150 markets throughout the world and produces vehicles at over 50 locations in 14 countries. In 2018, Volkswagen delivered 6,2 million vehicles including bestselling models such as the Golf, Tiguan, Jetta or Passat. Currently, 195,878 people work for Volkswagen across the globe. The brand also has over 10,000 dealerships with 86,000 employees. Volkswagen is forging ahead consistently with the further development of automobile production. E-mobility, smart mobility and the digital transformation of the brand are the key strategic topics for the future.
