

The new Touran – Driving presentation

Amsterdam, June 2015

Note:

You will find this press release and images of the new Touran on the Internet at www.volkswagen-media-services.com. User ID: touranvan; password: 2015amsterdam.

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All data on equipment and features refer to the model range offered in Germany; they may differ in other countries.

The new Touran is the “4-litre vehicle” among MPVs

The Touran 1.6 TDI with 110 PS consumes only 4.1 l/100 km

- Connectivity: App Connect can accommodate Apple and Android smartphones
- Enhanced safety: Innovative assistance systems and new LED headlights

Key facts about the new Touran:

1. Newly developed **fold-flat seat system** in the 5-seater or 7-seater MPV is highly versatile and easy to configure.
2. The new **Pure Air Climatronic system** and **XXL panoramic sliding sunroof** make occupant comfort ideal.
3. New spectrum of infotainment systems; now with an **electronic voice amplification system** for the first time.
4. **Car Net** offers trailblazing connectivity with **Cam-Connect**, **MirrorLink™**, **CarPlay™** and **Android Auto**.
5. The new Touran features the **Automatic Post-Collision Braking system** and the **Pre-Crash proactive occupant protection system** as standard equipment.
6. **Longer wheelbase** increases the amount of room inside the Touran (including an **extra 48 litres of luggage space** in the 5-seater model).
7. 5-seater version of the Touran has the **biggest luggage compartment (743 litres) in its class** (when loaded to the upper edge of the back of the 2nd row bench seat).
8. Despite a significant gain in overall length, the **weight** of the Touran has been **reduced by as much as 62 kg**.
9. TSI and TDI engines up to **19 per cent more fuel-efficient**; Touran 1.6 TDI with DSG consumes just **4.1 l/100 km***
10. New Touran offers maximum protection at all seats with up to **nine airbags**.

* Forecast values,
as of June 2015.

- **Wolfsburg / Amsterdam, June 2015.** Families have a very clear idea of what a vehicle perfectly tailored to their needs should offer. With their children on board, they need space – a lot of space for a comfortable life on the move. They also need storage bins and trays – lots of them. Variability is very important as well – for as many short or tall people as possible. Then there’s safety, for which no compromises will be accepted. Volkswagen had all of this in mind when developing the Touran, a vehicle that’s a true all-rounder. Whether it’s a trip to the football pitch, a drive to school or kindergarten or a holiday excursion – the Touran is the most popular MPV in Germany and one of the three most successful MPVs of its type in Europe. What’s more, because it’s so practical, parents whose children have already left home also like it, as does any driver who enjoys sitting up comfortably and high, and who values the type of versatility and intuitive ease of use that the Touran is able to offer. Indeed, more than 1.9 million people have opted to purchase this Volkswagen since its debut in 2003. Now, an all-new generation of the MPV (multi-purpose vehicle) is being launched. It’s a Touran that’s been improved and made more efficient in every way – an MPV whose systematically implemented perfect attention to detail ensures it stands alone in the compact A-MPV segment. “The new Touran”, says Dr. Heinz-Jakob Neußer, Member of the Board of Management Volkswagen Brand for the Development Division, “has the potential in terms of both its design and technology to secure itself as the Number 1 MPV in Germany and to improve its market position Europe”. Moreover, if one sets aside the model’s new design, expanded interior space (63 mm longer) and cargo capacity (an additional 48 litres in the 5-seater version), lower weight (minus 62 kg) and engines that are as much as 19 per cent more efficient, it becomes clear that the vehicle’s perfectly detailed solutions are in fact what makes the new Touran so unique.
- **New seating and air conditioning systems.** The second-generation Touran makes a convincing impression with its newly

developed and highly variable fold-flat seat system that's available in the 5-seater and 7-seater versions. Then there are the important everyday details, such as storage bins, of which there are as many as 47 in the new Touran that can be used to hold all sorts of items. A minor but also clever detail is the cargo area lighting unit that can be removed with just a click and then used as a torch. The air-conditioning system represents yet another perfectly implemented detail: A new three-zone automatic climate control system is available as an option in the form of the Pure Air Climatronic system, which includes a new filtering technology. Here, an air quality sensor with an active biogenic filter maintains air quality at a consistently high level and prevents the infiltration of pollutants, even up to and including fungal spores and allergens. This is a never-before-seen technology.

- **Innovative communication.** The new Touran also comes across as an extraordinarily well thought out MPV due to features such as the new Car-Net Cam Connect system, in which “GoPro®” eliminates the need for parents to constantly turn around to keep an eye on the kids in back. Instead, an image of the rear seating area is displayed on the infotainment system monitor. More relaxed communication is ensured by a new electronic voice amplification system that allows the driver and front passenger to talk to passengers in the second and third seat row via the hands-free telephone unit and the speakers connected to the infotainment system in the Touran. All of these small yet innovative details make life on the move less complicated and more enjoyable.
- **Trailblazing connectivity.** The new systems in the second generation of the Modular Infotainment System (MIB II) now make it possible to connect nearly any smartphone to the Touran via Volkswagen's App Connect system. That's because along with MirrorLink™, App Connect can now also integrate CarPlay™ (Apple) and Android Auto™ (Google) into vehicle

infotainment systems for the first time. In addition, with its new Media Control app, Volkswagen is now one of the first automakers to offer an infotainment interface for tablets as well.

- **Enhanced safety through innovations that are unique in this segment.** In a type of silent revolution, Volkswagen has been perfecting the safety of its models with every new generation – including the Touran. Volkswagen has made advances in active and passive safety here through the use of a crash-optimised body that includes high-strength steels (resulting in an increase of 25 per cent in the static stiffness of the body structure). The model also boasts up to nine airbags, a chassis with passenger car-like attributes and a range of new assistance systems that's pioneering in this class. The assistance systems featured for the first time in the Touran include the Automatic Post-Collision Braking System as standard, the Pre-Crash proactive occupant protection system (also standard), the Adaptive Cruise Control system (ACC), Front Assist with City Emergency Braking, Traffic Jam Assist, a proactive occupant protection system, Side Assist with Rear Traffic Alert and, for the first time in any MPV, Trailer Assist.
- **New technologies offer additional comfort.** New comfort and convenience features in the Touran include an electric tailgate open/close mechanism, the automatic Easy Open tailgate function (activated by a movement of the foot), Driver Profile Selection and high-performance LED headlights. The new LED headlights replace the xenon systems previously used in the Touran. Two variants are offered here: In the basic version, the main and dipped beams are generated by LED technology; in addition to this, the lights can be combined with the Light Assist main beam control system that automatically activates and deactivates the main beam. The LED headlights in the top-of-the-range version additionally feature a dynamic cornering function, LED daytime running lights and (optionally) a dynamic

main beam control function (Dynamic Light Assist – permanent main beam with variable road illumination).

- **The “4-litre vehicle” among MPVs.** All of the turbocharged engines in the new Touran are more powerful – and all are either completely new or else have been further refined. The three Euro 6 petrol engines (81 kW / 110 PS, 110 kW / 150 PS, 132 kW / 180 PS) and three Euro 6 diesel engines (TDI with 81 kW / 110 PS, 110 kW / 150 PS, 140 kW / 190 PS), are now up to 19 per cent more economical. The most fuel-efficient model – the 110-PS Touran 1.6 TDI with 7-speed DSG – boasts trailblazing fuel economy with consumption of only 4.1 l/100 km* “A seven-seater MPV like the new Touran 1.6 TDI with 110 PS that has advanced to become a ‘4-litre’ vehicle may well be considered a milestone in sustainability”, says Neußer. The most fuel-efficient petrol engine version in the series is the 150-PS unit in the Touran 1.4 TSI (average consumption of 5.4 l/100 km when combined with the optional 7-speed DSG). All models feature Stop/Start and battery regeneration (brake energy recuperation) systems as standard. In addition, all Touran models with TSI engines meet the requirements for efficiency class B, which is an exemplary certification for an MPV. The TDI versions meet the requirements for efficiency class A.

*Forecast values, as of June 2015