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## ID. BUGGY<sup>1</sup> singled out at Concours d'Elegance

→ Showcar of the ID. Family wins audience award in Chantilly, France, north of Paris

→ Modern, retro-free interpretation of the dune buggies of the 60s and 70s impresses car enthusiasts

Wolfsburg (Germany) - The ID. BUGGY made its first big appearance at the "Chantilly Arts & Elegance, Richard Mille" after its world premiere at the Geneva Motor Show. Together with an haute couture creation by the Belgian fashion designer Ann Demeulemeester, it ventured onto the catwalk and bagged the audience award at the Concours d'Elegance. Volkswagen chief designer Klaus Bischoff, who took part in the parade, is thrilled: "It is a sensational achievement for our design team that international automotive enthusiasts chose the ID. BUGGY at such a top-class event. It shows that our vision of e-mobility has struck a chord. "



ID. BUGGY at Concours d'Elegance in Chantilly



ID. BUGGY excites car enthusiasts

At its world premiere, the ID. BUGGY impressed with its puristic design, timeless and unmistakable at the same time. In one of the most prestigious beauty contests in the world, it now won the hearts of the audience.

The "Chantilly Arts & Elegance, Richard Mille" is one of the most important in the automotive industry in addition to the design competitions in the Italian Villa d'Este and in California's Pebble Beach. The renaissance castle in the small town 50 kilometres north of Paris is world-famous and gives the Concours d'Elegance a unique atmosphere.

The concept is also unique: world-famous fashion designers tailor haute couture dresses to match the vehicles. At the parade, a model walks next to the car on the catwalk.

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"Chantilly is an industry highlight where the most exquisite automobiles meet an interested and savvy audience. I cannot imagine a better environment for the future design of our brand," said Volkswagen chief designer Klaus Bischoff.

The ID. BUGGY shows that e-mobility can be fun. The clear design language promises a unique driving experience. The interior is indestructible and minimalist, consciously without a fixed roof and doors. It ties in with the cult concept of the Californian dune buggies of the 1960s and 1970s and is the modern interpretation of an icon.

The ID. BUGGY is based on the modular electric drive matrix (MEB) and illustrates the wide spectrum of emission-free mobility that can be achieved with it.

<sup>1)</sup> *Concept Car*

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#### **About the Volkswagen brand:**

Volkswagen Passenger Cars operates in more than 150 markets worldwide and produces vehicles at more than 50 locations in 14 countries. In 2018, Volkswagen produced around 6.2 million vehicles, including bestsellers such as the Golf, Tiguan, Jetta and Passat. Volkswagen has a current workforce of 195,878 employees around the globe. Added to this are more than 10,000 dealerships with 86,000 employees. Volkswagen is forging ahead consistently with the further development of automobile production. Electric mobility, smart mobility and digital transformation of the brand are the key strategic issues for the future.

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