Media information

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Highlight of the new Golf – The Digital Cockpit

- Advanced and clear: displays and controls in the new Golf are digitalised, making them intuitive to use.
- An optional windscreen head-up display projects important info such as speed and navigation information into the driver's field of view.
- New: innovative voice control reacts to natural speech commands.

Wolfsburg (Germany) – The new Golf¹ will shortly come to market with a revolutionary cockpit that is clearer, neater, completely digitalised, and connected online, and that will make operating this bestseller more intuitive than ever.



The optional Innovision Cockpit in the new Golf

The Digital Cockpit, which comes as standard, includes the instrument cluster, an infotainment system, and a multifunction steering wheel. Together, these form the first functional level, in which virtually all of the displays and controls are digital. Touch sliders enable quick and intuitive access to temperature and volume controls, while a touch island under the infotainment system also provides direct access to additional air

conditioning functions, the assistance systems, and – depending on the equipment included – driving modes and parking assistants. In a second touch island, the light and vision functions have also been repositioned and brought together: the light, along with the windscreen and rear window heating, is now operated using a digital panel arranged higher up on the dashboard to the left of the instruments, even further improving the brand's characteristic straightforward drive experience.

A high-end cockpit: the optional Innovision Cockpit is now also available in the Golf It's possible to enhance the digital driver's workplace even further; in combination with the 10-inch Discover Pro top navigation system, the Innovision Cockpit offers an even larger range of functions. On request, a windscreen head-up display will be added to create the ideal cockpit, with information such as speed, navigation information, etc. being projected into the driver's field of vision.

This advanced functionality is also evident in the centre console, which is now clearer than ever – particularly with the inclusion of the shift-by-wire gear knob for the automatic dual clutch gearbox DSG, which is significantly smaller than previously. The theme continues to flow across the new roof console, where operation has also been digitalised. Tilting and sliding panoramic sunroof example (optional): just swipe your finger back or forward over a slider, to open and close the transparent roof. It doesn't get any simpler or more logical than this.



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Intuitive operation in the Golf can also be supported by new, natural voice control on request. The system is simply activated by saying "Hello Volkswagen" or pressing the voice button on the steering wheel. The Golf reacts to intuitive voice commands such as "Take me home" (navigation) or "I'm cold" (automatic air conditioner). The new, digital microphones, mean that not only is voice recognition and voice quality (for phone calls) perfect, but they can also locate the person who is speaking (driver or front passenger) and respond accordingly, for example by identifying which interior zone's temperature needs adjusting.

Digitalisation opens up the opportunity for each driver to adapt the Golf exactly to their own taste. The customised settings can be saved in the vehicle and in the cloud, so they are still available even with a change of driver or vehicle. These settings include (depending on the equipment included) the Digital Cockpit and Innovision Cockpit displays, the seat position, settings for exterior mirrors and air conditioning system, the practically stepless control of the ambient lighting (up to 30 colours) and the Coming Home and Leaving Home functions.

Connectivity via the cloud is enabled by an online connectivity unit (OCU) with an integrated eSIM, to which all infotainment systems in the Golf are coupled as standard. The OCU is also the interface with the ever-growing range of online-based functions and services from We Connect (with no time-related use restrictions as standard) and We Connect Plus (time-limited use is free of charge in Europe). In addition, the optional We Connect Fleet service has been developed for companies, for digital fleet management.

¹The vehicle has not gone on sale yet

About the Volkswagen brand:

The Volkswagen Passenger Cars brand is present in more than 150 markets throughout the world and produces vehicles at over 50 locations in 14 countries. In 2018, Volkswagen delivered 6,2 million vehicles including bestselling models such as the Golf, Tiguan, Jetta or Passat. Currently, 195,878 people work for Volkswagen across the globe. The brand also has over 10,000 dealerships with 86,000 employees. Volkswagen is forging ahead consistently with the further development of automobile production. E-mobility, smart mobility and the digital transformation of the brand are the key strategic topics for the future.