



November 22, 2019

Handover of the first Volkswagen T-Roc R in the Autostadt to customer

- Compact sport CUV of Volkswagen R now in the customer's hands
- Model offensive: New R models to be presented in 2020

Wolfsburg, November 22, 2019. High performance combined with exceptionally sporty design – the top-of-the-line products of each Volkswagen model series are christened with the letter "R." With the T-Roc R¹, the first top model bearing the characteristic R signet was handed over to its new owner at the Autostadt in Wolfsburg. A new era has just begun for Volkswagen R. The new T-Roc R opens a model offensive for the company's own sports brand, which will present further Volkswagen R models in 2020.



Peter Jost, Head of Sales and Marketing Volkswagen R, and Marvin Klöpfer, new T-Roc R owner in the Autostadt in Wolfsburg.

This powerful vehicle with torque of 400 Newton meters and 221 kW / 300 PS under the hood is also designed with sporty driving in mind: The T-Roc R is the new top model of its series and combines sophisticated design with technical features to complement its high-performance look. The modern 2.0 liter engine with TSI technology and the intelligent all-wheel drive 4MOTION system give the new R model of the successful T-Roc series an exceptional

handling performance. Turbocharging and direct injection provide the CUV with a jolt of agility, that enables it to go from zero to 100 km/h in just 4.8 seconds and to hit a top speed of 250 km/h. In combination with its striking design, the vehicle will excite its future drivers. It is something that Marvin Klöpfer, the new owner of the first T-Roc R, confirmed when he took possession of the vehicle, painted in White Silver Metallic, at the Autostadt in Wolfsburg. "When I saw that the T-Roc R is available to order, I was contemplating to purchase it" says Klöpfer, who works at Volkswagen's Research and Development team. Following another colleague's professional opinion, as well as watching race driver Benny Leuchter driving the car around the famous Nürburgring, the decision was made. It was not a specific detail that made Klöpfer complete the configuration process of his new T-Roc R, "There is no one thing made my decision, it was the whole package that convinced me."

Peter Jost, the Head of Sales and Marketing for Volkswagen R, added: "Handing over the first T-Roc R in the Autostadt to a customer is an important event. The vehicle combines the best of two worlds: The eye-catching CUV provides our customers with the unlimited ability to handle everyday jobs while offering exceptional performance and driving pleasure. The T-Roc R is also initiating a

Media contact
Volkswagen R GmbH
Emilie Lagelbauer
Public Relations
Tel: +49 172 135 3281
emilie.lagelbauer.vwr
@volkswagen.de



More at
volkswagen-newsroom.com



product offensive that we will energetically continue in the future. The vehicle symbolizes the pioneering spirit of the Volkswagen R brand: new products and a multifaceted customer experience.”

The performance brand Volkswagen R represents the sportiest models in the Volkswagen portfolio. Since 2002, the R models have been at home on racetracks throughout the world and, in addition to high-performance engines, have offered their owners the combination of everyday usability and stylish understatement. Along with the Golf R in four generations, the portfolio includes the Passat R36, the Touareg R50, the Scirocco R and the Golf R Convertible. Aside from the Golf R² and the Golf R Variant³, the new T-Roc R is also currently available.

¹⁾ T-Roc R – fuel consumption, l/100 km: urban 9.5 - 9.1, extra-urban 6.6 - 6.5, combined 7.7 - 7.5; CO₂ emissions combined in g/km: 176 - 171; efficiency class: D

²⁾ Golf R – fuel consumption, l/100 km: urban 8.2 - 8.1, extra-urban 6.6 - 6.5, combined 7.2 - 7.1, CO₂ emissions combined in g/km: 164 - 162; efficiency class: D

³⁾ Golf R Variant – fuel consumption, l/100 km: urban 8.2 - 8.1, extra-urban 6.6 - 6.5, combined 7.2 - 7.1, CO₂ emissions combined in g/km: 164 - 161; efficiency class: D-C

About the Volkswagen brand:

The Volkswagen Passenger Cars brand is present in more than 150 markets throughout the world and produces vehicles at over 50 locations in 14 countries. In 2017, Volkswagen delivered 6,2 million vehicles including bestselling models such as the Golf, Tiguan, Jetta or Passat. Currently, 195,878 people work for Volkswagen across the globe. The brand also has over 10,000 dealerships with 86,000 employees.

Volkswagen is forging ahead consistently with the further development of automobile production. E-mobility, smart mobility and the digital transformation of the brand are the key strategic topics for the future.
