



28 February 2023

GTI is coming home:

Volkswagen is bringing the GTI Meeting to Wolfsburg

- Big "GTI Coming Home" event for fans from 2024
- New event format instead of the discontinued Wörthersee Meeting
- Integration of the GTI community and other scene partners planned

Wolfsburg – Volkswagen is taking the legendary GTI Meeting at Lake Wörthersee into the future: From 2024, it will take place in the heart of the brand, in Wolfsburg. Near the Volkswagen plant, the "GTI Coming Home" event will welcome enthusiasts and fans of sporty Volkswagen models.



The next GTI meeting will take place in Wolfsburg in 2024.¹

a new home for the event. When planning the event, we also want to take into account the ideas of the fans, because it should above all be a meeting for them. Accordingly, we will certainly be able to offer some highlights and surprises in the coming year."

"Our GTI fans are of great importance to Volkswagen and that's why the exchange with them is very dear to us," says Imelda Labbé, Member of the Board of Management for Sales, Marketing and After Sales at Volkswagen Passenger Cars. "For this reason, after the GTI Meeting at Lake Wörthersee was unfortunately cancelled, we decided pretty quickly to offer the GTI fan community in Wolfsburg

GTI – these three letters have stood for sportiness, emotions and dynamics for almost half a century. The fan community all over the world continues to grow up to the present day, and the fans of the cult brand meet regularly in clubs and exchange information with each other in dedicated communities. Since 1982, the largest GTI Meet has traditionally taken place at Lake Wörthersee in Austria – but the local municipality Maria Wörth recently took the decision that it no longer wanted to host the annual event in future.

Volkswagen has decided to continue this tradition in Wolfsburg from next year: In addition to vehicle presentations, stage shows and club meets, there will be many other interesting events and surprises for GTI enthusiasts. The areas and infrastructure in Wolfsburg offer ideal prerequisites for welcoming a large number of visitors with their vehicles. Under the motto "Coming Home", Volkswagen will make the Wolfsburg location the new home of the GTI fan community.

Media contact

Volkswagen Communications
Nina Krake-Thiemann
Spokesperson Sales, Marketing and After Sales
Tel: +49 5361 9-33854
nina.krake-thiemann@volkswagen.de

Volkswagen Communications
Product Communications
Kathrin Seifert
Spokesperson Golf | T-Roc | Touran | Chassis | Assistance Systems
Tel: +49 5361 9-43587
kathrin.seifert@volkswagen.de



More at
volkswagen-newsroom.com





¹⁾ Golf GTI (photo): fuel consumption in l/100 km: combined 7.6-7.3; CO₂-emission in g/km: combined 173-166.

Only consumption and emission values in accordance with WLTP and not in accordance with NEDC are available for the vehicle. Information on consumption and CO₂ emissions, shown in ranges, depends on the selected vehicle equipment.

The Volkswagen Passenger Cars brand is present in more than 140 markets worldwide and produces vehicles at 29 locations in twelve countries. In 2022, Volkswagen delivered around 4.6 million vehicles. These include bestsellers such as the Polo, T-Roc, T-Cross, Golf, Tiguan or Passat as well as the successful all-electric models ID.3, ID.4, ID.5 and ID.6. Last year, the company handed over more than 330,000 all-electric vehicles to customers worldwide. Around 170,000 people currently work at Volkswagen worldwide. With its ACCELERATE strategy, Volkswagen is consistently advancing its further development into the most desirable brand for sustainable mobility.
