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## Golf, Polo and up! voted "Best Cars 2018"

- No less than three Volkswagen models come out top in the *auto motor und sport* readers' poll
- Tiguan and T-Roc also make it onto the podium

Wolfsburg / Stuttgart, 25 January 2018 – The readers of motoring magazine *auto motor und sport* have voted the Golf, the new Polo and the up! the "Best Cars 2018" in their respective categories. No less than three Volkswagen models thus secured one of the year's most important awards. They were presented this morning in Stuttgart to Dr Herbert Diess (Chairman of the Volkswagen Brand Board of Management), Dr Frank Welsch (Member of the Board of Management responsible for Development) and Jürgen Stackmann (Member of the Board of Management responsible for Sales, Marketing and Aftersales).



The new Polo



The Golf

"The Golf is the heart of our brand – and therefore we're especially delighted to win this award", said Dr Diess at the presentation event. This is reflected too in the car's record of success in the "Best Cars" poll, as this is the sixth time in succession that the Golf has won in the "Compact Class" category and also the popular model's 32nd award in total in the 42-year history of the poll (formerly "The Best Cars").

The Golf thus continues to be a major player in the motoring world. Its story of success too is an exemplary one, beginning all of 44 years ago. With over 34 million units built across seven generations, the Golf has been setting standards in the compact class for decades and continues to this day to take on a pioneering role in the introduction of leading edge vehicle technologies.

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### The up!

fully new exterior design, which makes the car – now as a rule with four doors – appear sportier and more grown up. At the same time, the new Polo is now bigger than its predecessor in every dimension.

The Polo was voted top in the "Sub-Compact Cars" category with 33 per cent of the readers' votes. It's 43-year history of success shows that the Polo too is one of the key pillars of the Volkswagen brand. With around 17 million units sold to date, the Polo is one of the world's most successful compact cars. The recently launched sixth generation has a

In the "Mini Cars" category the readers crowned the up! the winner. While the up! is admittedly the smallest and newest Volkswagen of this trio, with more than 1 million vehicles sold (since 2011), it too can show a formidable record of success.

The small car has a very clear design, a comprehensive set of standard features and a multitude of options for personalisation. Highlights of the range include the new 85 kW / 115 PS up! GTI<sup>1</sup> and the special edition up! beats with a 300-watt sound system.

Two Volkswagen SUVs also did well in the poll: in the "Compact SUV / Offroad Vehicles" category the company's top SUV, the Tiguan, took second place and the T-Roc, only launched last autumn, celebrated a surprise success in third.

The *auto motor und sport* international readers' poll is celebrating its 42nd anniversary this year. In addition to the German edition, 15 other European and three non-European magazines from the "auto motor und sport" group took part in the poll. In total, 378 models in eleven categories were on the nominations list to be voted the best cars of 2018.

<sup>1</sup> WLTP: up! GTI (85 kW/115 PS) fuel consumption in l/100 km: combined 5.7 - 5.6; CO<sub>2</sub> emissions (combined) in g/km: 129 - 127.

NEDC: up! GTI (85 kW/115 PS) fuel consumption in l/100 km: urban 6.0 / extra-urban 4.1 / combined 4.8; CO<sub>2</sub> emissions (combined) in g/km: 110; efficiency class: C.

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### About the Volkswagen brand: We make the future real.

The Volkswagen Passenger Cars brand is present in more than 150 markets throughout the world and produces vehicles at over 50 locations in 14 countries. In 2017, Volkswagen produced over six million vehicles, including best-selling models such as the Golf, Tiguan, Jetta and Passat. Currently, 198,000 people work for Volkswagen across the globe. The brand also has 7,700 dealerships with 74,000 employees. Volkswagen is forging ahead consistently with the further development of automobile production. Key strategic themes for the future are electric mobility, smart mobility and the digital transformation of the brand.

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