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Girls' Day 2019: 1,092 girls found out more about technical trades at Volkswagen

- Vocational trainees at ten Volkswagen locations presented their trades
- Female students from grades 6 to 10 invited

Wolfsburg – Volkswagen welcomed 1,092 female students from grades 6 to 10 for Girls' Day 2019 on Thursday, March 28. The girls gained an insight into technical trades at ten locations throughout Germany and found out from young women and training staff why technical trades are varied, exciting and future-proof. Volkswagen is steadily working on increasing the share of women in technical trades.



Electronics and IT vocational training: welding a circuit board

"Diversity is a main priority at Volkswagen. Our goal is mixed teams of employees with very different backgrounds, experience and skills," Martin Rosik, Head of Human Resources at the Volkswagen brand, said. "Girls' Day gives female students the opportunity to find out about many technical trades that are becoming even more exciting and challenging as a result of digitalization and networking."

At the Wolfsburg headquarters alone, about 100 female vocational trainees presented their own trades in the fields of electronics and IT, total vehicle construction, industrial technology and mechatronics as well as tooling on Girls' Day. Female automation electronics technicians, IT specialists, and industrial mechanics and tooling mechanics introduced the students to the very diverse areas in which they use their skills after completing their vocational training.

Dr. Andreas Tostmann, Brand Board Member for Production, said: "On Girls' Day, interested female students can discover how we manufacture vehicles, for example by performing little everyday mechatronic or electronic tasks themselves. We give them an idea of career perspectives in production, and share the fascination for building cars that we experience as a team at all our plants on a daily basis."

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"Girls' Day gives female students the opportunity to form their own first impressions of working life in the automotive industry. Our aim is to stimulate an interest in technical vocational training or dual study programs at Volkswagen", Elke Heitmüller, Head of Diversity and the Advancement of Women, said.

Works Council Coordinator Susanne Preuk explained: "Each year, Girls' Day is an important event for getting girls interested in technical trades at an early stage. Volkswagen needs more qualified female talent if the company is to increase the share of women. Girls' Day is a positive example of that endeavor. It is a motivator. It demonstrates the success of our young female colleagues who, as role models, are already following their own paths in their chosen commercial and technical professions."

Information on vocational training at Volkswagen and on the online application process is available from www.volkswagen-karriere.de.

Girls' Day 2019 at Volkswagen

On the nationwide Girls' Day, Volkswagen welcomed a total of 1,092 female students at ten locations: 434 in Wolfsburg, 150 at Volkswagen Commercial Vehicles in Hanover, 120 in Emden, 100 in Salzgitter, 60 in Kassel and 50 in Braunschweig as well as 10 in Dresden, 33 in Chemnitz, 85 in Zwickau and 50 in Osnabrück.

120 students were expected to visit Volkswagen Financial Services in Braunschweig on Future Day in Germany.

About the Volkswagen brand:

The Volkswagen Passenger Cars brand is present in more than 150 markets throughout the world and produces vehicles at over 50 locations in 14 countries. In 2017, Volkswagen delivered 6,24 million vehicles including bestselling models such as the Golf, Tiguan, Jetta or Passat. Currently, 195,878 people work for Volkswagen across the globe. The brand also has over 10,000 dealerships with 86,000 employees.

Volkswagen is forging ahead consistently with the further development of automobile production. E-mobility, smart mobility and the digital transformation of the brand are the key strategic topics for the future.
