



March 23, 2017

## From January to March 2017: Many national and international awards for Volkswagen models

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- Readers' choice of Auto Bild Allrad: Tiguan is the "All-wheel Drive Car of the Year 2017"
  - I.D.BUZZ<sup>1</sup> receives design award in Detroit
  - Best Cars 2017: up! and Tiguan win best in class in auto motor und sport readers' choice
  - Golf Alltrack is "Car of the Year 2017" in Canada
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### Tiguan successful in Auto Bild Allrad readers' choice

The readers of Auto Bild Allrad trade journal have made their decision and chosen the Tiguan as the "All-wheel Drive Car of the Year" in the "Off-road vehicle and SUV up to €30,000" category. The award for the popular all-rounder was given to Volkswagen yesterday evening in Frankfurt. The second generation of the Tiguan came onto the market last year and will soon be joined by the Tiguan Allspace. This has considerably more space – with the option for up to seven people – and offers impressive versatility and extended range of standard features.



Tiguan is the "All-wheel Drive Car of the Year 2017"



I.D.BUZZ receives design award in the USA

### I.D. BUZZ receives design award in Detroit

In early January, the I.D.BUZZ celebrated its world premiere at the North American Auto Show (NAIAS) in Detroit, receiving its first award there. The official design award of the show, "EYES ON DESIGN AWARD", awarded by a jury of experts, went to the I.D.BUZZ all-electric concept car by Volkswagen in the "Best Concept Truck" category.

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### **"Best cars 2017" – double victory for Tiguan and up!**

The up! and the Tiguan are among the "Best Cars of 2017". The readers of auto motor and sport chose the up! in the "Mini Cars" category and the Tiguan in the "Compact SUV/off-road vehicle" category as the best automotive innovations of the year. (26 January 2017)

### **Golf Alltrack receives "Car of the Year Award" in Canada**

In late February, the Golf Alltrack was honoured with the "Car of the Year Award" by the Automobile Journalists Association of Canada (AJAC) at the Canadian International Auto Show in Toronto. A jury of journalists from the automotive industry made their decision after a rigorous test programme for the Golf Alltrack. At the same time, the Golf, Golf Alltrack and Golf GTI<sup>2</sup> were placed in "The list of the 10 best cars" for 2017 in *Car and Driver* magazine.

<sup>1</sup>) *I.D.BUZZ: This vehicle is not on sale yet and is therefore not governed by Directive 1999/94 EC.*

<sup>2</sup>) *Golf GTI (169 kW / 230 PS) fuel consumption in l/100 km: urban 8.2 - 7.8 / extra-urban 5.5 - 5.3 / combined: 6.4 - 6.3 , CO<sub>2</sub> emissions (combined) in g/km: 148 - 145; efficiency class: D*

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#### **About the Volkswagen brand: "We make the future real"**

The Volkswagen Passenger Cars brand is present in more than 150 markets throughout the world and produces vehicles at over 50 locations in 14 countries. In 2016, Volkswagen produced about 5.99 million vehicles including bestselling models such as the Golf, Tiguan, Jetta or Passat. Currently, 218,000 people work for Volkswagen across the globe. The brand also has 7,700 dealerships with 74,000 employees. Volkswagen is forging ahead consistently with the further development of automobile production. Electric mobility, smart mobility and the digital transformation of the brand are the key strategic topics for the future.

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