



Media information

November 4, 2021

FIVA honors former Volkswagen CEO Prof. Dr. Carl H. Hahn

- Prof. Dr. Carl H. Hahn receives FIVA Heritage Hall of Fame Award
- Honored as an outstanding personality who shaped automotive development
- Inclusion in the FIVA Heritage Hall of Fame honors lifetime achievement

Wolfsburg – Prof. Dr. Carl H. Hahn, former Chairman of the Volkswagen Board of Management, has received the highest recognition for his contribution to the international development history of the automobile. Tiddo Bresters, President of FIVA (Fédération Internationale des Véhicules Anciens) presented the Heritage Hall of Fame award in the Zeithaus at Autostadt.



Prof. Dr. Carl H. Hahn being awarded with the "FIVA Hall of Fame Award" as an "outstanding designer of the automotive development"

The setting could hardly have been more appropriate than the Zeithaus at Autostadt. Surrounded by milestones in the history of the automobile, one of the key personalities in the history of Volkswagen, Prof. Dr. Carl H. Hahn, was inducted into the FIVA Heritage Hall of Fame.

The man who already believed in success in China at an early stage and was the first to reposition the automotive industry in Saxony following German reunification was not only a pioneer in the business field. He also achieved a great deal with respect to the company's model history. The transition from the Beetle to the Golf – a genuine paradigm shift – took place while he was at the helm. Later, it was under his leadership that the Golf became a real sports model with features such as the G-Lader supercharger and the 16-valve engine. With a considerable sensitivity to the market, he selected the Santana for China, which proved to be a good decision.

However, during the award ceremony in the Zeithaus at Autostadt, the main focus was on Carl Hahn as a car man rather than as an entrepreneur. He was visibly moved to receive the award: "It is a great pleasure for me to receive this award today as it is precisely 100 years since my father came to Zschopau and started the history of the Hahn family in the automobile industry."

Volkswagen congratulates its former CEO, who has remained a respected companion to this day.

From Monday, 8th of September, you will find more about Carl H. Hahn and his automotive milestones at www.volkswagen-newsroom.de. You are also welcome to visit www.volkswagen-classic.de

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The Volkswagen Passenger Cars brand is present in more than 150 markets worldwide and produces vehicles at more than 30 locations in 13 countries. Volkswagen delivered around 5.3 million vehicles in 2020. These include bestsellers such as the Golf, Tiguan, Jetta or Passat as well as the fully electric successful models ID.3 and ID.4. Around 184,000 people currently work at Volkswagen worldwide. In addition, there are more than 10,000 trading companies and service partners with 86,000 employees. With its ACCELERATE strategy, Volkswagen is consistently advancing its further development into a software-oriented mobility provider.
