Media Information



August 28, 2019

Final testing phase of the new Golf has started

- → Development almost complete: Volkswagen intensively testing new Golf¹ with camouflaged prototypes
- → World premiere in autumn 2019: eighth Golf generation will be digital, intelligent and connected

Wolfsburg (D) - A new Golf is rolling up to the starting grid, marking the eighth generation. The design and digital innovations launch this bestseller - which has been built more than 35 million times - into a new age: the era of electrified drives, a digitalised and connected interior world, assisted driving and online-based functions and services. The next generation of the Golf will shape the era with new impulses.



The new Golf - still camouflaged

About the Volkswagen brand:

The camouflage lets onlookers identify that the black and white lines are disquising a five-door vehicle with powerful proportions. And it makes no secret out of the fact that it is a Golf - because its DNA is unmistakable. visual Anyone taking a closer look will that also see the designation has been integrated into the camouflage. However, the

camouflage does not reveal one element: the finer details of the new design. Klaus Bischoff, head of Volkswagen Design, about the vehicle: "At this time, we will not disclose all details of the new Golf, but you can already perceive its elegant proportions." The head designer continues: "The next generation will be a genuine eye-catcher!" The countdown to the début of number eight has already begun: the new Golf will be celebrating its world premiere in autumn 2019.

1) The vehicle has not yet gone on sale.

Volkswagen Passenger Cars operates in more than 150 markets worldwide and produces vehicles at more than 50 locations in 14 countries. In 2018, Volkswagen produced around 6.2 million vehicles, including bestsellers such as the Golf, Tiguan, Jetta and Passat. Volkswagen has a current workforce of 195,878 employees around the globe. Added to this are more than 10, 000 dealerships with 86,000 employees. Volkswagen is forging ahead consistently with the further development of automobile production. Electric mobility, smart mobility and digital transformation of the brand are the key strategic issues for the future.

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