



October 25, 2018

Exhibition "The world of Volkswagen classics" to open at the Designer Outlets Wolfsburg

- Volkswagen Classic and AutoMuseum Foundation show eight classic cars in an innovative pop-up gallery
- Rare prototypes and record-breaking cars from three decades
- Presentation in extraordinary surroundings to continue until April 2019

Wolfsburg (D) – On Sunday, October 28, when outlet stores will be open for business, Volkswagen Classic is opening its pop-up gallery at the Designer Outlets Wolfsburg and will be showing a selection of eight historic vehicles spanning the period from 1958 to 1985. The special exhibition in the new Ellipse includes rare prototypes and record-breaking vehicles as well as the filmstar "Herbie" and is to continue until April 4, 2019.



Dieter Landenberger (right) and Eberhard Kittler at the prototype of the VW Type 3 Cabriolet (1961)



The exhibition "The world of Volkswagen classics" includes eight rare prototypes and record cars

The innovative pop-up gallery, which is open this Sunday from 1 p.m. to 6 p.m., features an electric racing car from 1984: in the 1980s, racing driver Hagen Arlt scored a number of successes in the "Grand Prix Formel E" series with the Golf "CityStromer" RWE. Another spectacular exhibit is the Volkswagen Polo G40, which set a world speed record at 208 km/h over a distance of 5,000 kilometers at the Ehra-Lessien proving ground in 1985. This car, on loan from the AutoMuseum Volkswagen Foundation, is the only one of three prototypes to survive.

The Volkswagen Classic pop-up gallery is also showing a Karmann Ghia Type 14 Cabriolet (1958), the prototype of the Volkswagen Type 3 Cabriolet

Press contact

Volkswagen Communications

Heritage

Sascha Neumann

Spokesperson Volkswagen Classic

Phone: +49 5361 9-86952

sascha.oliver.neumann@volkswagen.de

Hans-Rüdiger Dehning

Spokesperson Volkswagen Heritage

Phone: +49 5361 9-77173

hans-ruediger.dehning@volkswagen.de



More under

volkswagen-newsroom.com



(1961), the world-famous Beetle "Herbie" (1962), the "Race Iltis" (1979) from the Rallye Dakar, and two cars from Brazil: the Karmann Ghia TC 145 (1970) and the Volkswagen SP 2 (1974).

Illustrations from "Lookbook No. 3" by Klaus Trommer create the right atmosphere; artistic impressions of the historic Volkswagen models are presented on a beamer wall. Last year, Trommer's publication won the Red Dot Design Award.

The Volkswagen Classic pop-up gallery at the Designer Outlets Wolfsburg will then be open for the first time from 1 p.m. until 6 p.m. on October 28, a Sunday when the outlets will be open for business. The exhibition "The world of Volkswagen classics" can also be viewed on Saturdays and other Sundays which are open for business. Visitors can then take a close look at the world of Volkswagen classics. At other times, visitors will be able to enjoy displays in large floor-to-ceiling windows.

About the Volkswagen brand: "We make the future real"

The Volkswagen Passenger Cars brand is present in more than 150 markets throughout the world and produces vehicles at over 50 locations in 14 countries. In 2017, Volkswagen delivered 6.23 million vehicles including bestselling models such as the Golf, Tiguan, Jetta or Passat. Currently, 198,000 people work for Volkswagen across the globe. The brand also has over 7,700 dealerships with 74,000 employees. Volkswagen is forging ahead consistently with the further development of automobile production. E-mobility, smart mobility and the digital transformation of the brand are the key strategic topics for the future.
