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photo message

Even small can be big – Happy Birthday, Polo!



Wolfsburg/Hamburg – For years, the 'Miniatur Wunderland' in Hamburg's Speicherstadt (former warehouse district) has been one of the most popular attractions not only in the Hanseatic city, but in all of Germany. From now on, visitors can admire a very special car train on a scale of 1:87 in the recreated wonder worlds. This is part of the Volkswagen anniversary campaign to mark the 50th

birthday of the Polo. A total of over 70 Polo models make their rounds on 12 carriages.

The car train with anniversary branding is on the road in the miniature area of the "City of Hamburg" – past the city's sights such as the Elbphilharmonie, Elbe bridges and the harbour – and even the stations are decorated with billboards with the "50 Years of Polo" logo.

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The Volkswagen Passenger Cars brand has a global presence and produces vehicles at 28 locations in 12 countries. In 2024, Volkswagen delivered about 4.8 million cars. These include bestsellers such as the Polo, T-Roc, T-Cross, Golf, Tiguan and Passat as well as the successful all-electric models of the ID. family. About 170,000 people currently work at Volkswagen around the world. With its ACCELERATE strategy, the company is consistently driving forward its development into the most desirable brand for sustainable mobility.
