



March 3, 2017

European premiere of the Volkswagen I.D. Buzz¹ at the Geneva International Motor Show

- Concept vehicle based on the modular electric drive matrix offers comfort and lots of space for long journeys
- Encounter with the T1 forefather in Miami

Geneva – The I.D. Buzz concept car from Volkswagen celebrates its European premiere at the Geneva International Motor Show (9 to 19 March). The new electric MPV is the second model in the I.D. range and provides a look ahead to the future – it shows in particular that the modular electric drive matrix (MEB) is well suited to larger vehicles as well: batteries and drive system are housed within the floor; driver and passengers find lots of space for travelling in comfort above.



T1 and I.D.BUZZ

On the move: I.D.BUZZ in Florida

The Geneva International Motor Show is already the third outing for the I.D. Buzz. Following its world premiere at the start of January in Detroit came an encounter with the T1 for a photo-shoot in Miami, Florida. Even though there are seven decades between Volkswagen's oldest and newest MPV, the I.D. Buzz undoubtedly has its predecessor's genes: maximum utilisation of space on the footprint of a medium-size passenger car. On top of that comes multi-variable seating and interactive connectivity. Thanks to the extended MEB XL platform, this 4,942 mm long, 1,976 mm wide and 1,963 mm high concept vehicle provides what for its class are extraordinary spatial dimensions inside as well.

¹⁾ I.D. Buzz: The vehicle has not yet gone on sale and therefore Directive 1999/94/EC does not apply.

Press contact
Volkswagen Communications

Product Communications
Christian Buhlmann
Head of Media Relations
Tel.: +49 (0) 5361 9-87 584
christian.buhlmann@volkswagen.de



More at
volkswagen-media-services.com



About the Volkswagen brand: "We make the future real."

The Volkswagen Passenger Cars brand is present in more than 150 markets throughout the world and produces vehicles at over 50 locations in 14 countries. In 2016, Volkswagen produced about 5.99 million vehicles including bestselling models such as the Golf, Tiguan, Jetta or Passat. Currently, 218,000 people work for Volkswagen across the globe. The brand also has 7,700 dealerships with 74,000 employees. Volkswagen is forging ahead consistently with the further development of automobile production. Electric mobility, Smart mobility and the digital transformation of the brand are the key strategic topics for the future.
