### Media Information



7 March 2024

# Electrical variability: Volkswagen starts pre-sales of the new ID.7 Tourer<sup>1</sup>

- The first all-electric estate car from Volkswagen can now be configured in Germany at prices starting at 54,795 euros
- The electric business and leisure all-rounder offers space for five people with up to 605 litres of luggage. Maximum load capacity: up to 1,714 litres
- Launching first as the ID.7 Tourer Pro<sup>1</sup> with a 77 kW battery, 210 kW (286 PS) output, fast 175 kW DC charging and a range of up to 607 km<sup>2</sup> (WLTP)

Wolfsburg – Volkswagen is driving forward its major product offensive in the midsized class with pre-sales of the new ID.7 Tourer. Following the new ID.7 fastback saloon<sup>3</sup>, new Passat and new Tiguan, the first all-electric Volkswagen estate-car is already the fourth new mid-sized model in just a few months. The business and leisure all-rounder can now be configured and ordered at prices starting at 54,795 euros. As one of just a few manufacturers, Volkswagen is present on the European market with three estate models in the important upper mid-sized class: the sporty Arteon Shooting Brake, the completely newly developed Passat Variant and the ID.7 Tourer. With this model range, Volkswagen offers all relevant drive types in the mid-sized class and thus a particularly large choice for customers.



Configuration of the new ID.7 Tourer is now possible.

Range of up to 607 km². The ID.7 Tourer was designed specifically for the European market. At the start of presales, the electric Volkswagen can be configured as the ID.7 Tourer Pro with a 210 kW (286 PS)¹ electric drive and a battery with an energy content of 77 kWh (net). The WLTP range is up to 607 km². The ID.7 Tourer Pro has a top speed of up to 180 km/h and can take new energy on board with a capacity up to 175 kW at DC

quick-charging stations. With this power, the battery can be charged from 10 to 80 per cent in about 28 minutes.

Maximum use of space. With a load capacity of up to 1,714 litres, the new ID.7 Tourer is one of the most spacious electric cars on the market. Even with five people on board, a luggage compartment volume of up to 605 litres is available (rear bench seat backrest in cargo position). As the large wheelbase of 2,971 mm almost completely benefits the interior, the overall length of the ID.7 Tourer of 4,961 mm means there is above-average legroom in the rear.

**Extensive standard equipment.** The base price of 54,795 euros includes a two-zone automatic air conditioner with intelligent vents, the infotainment system with touchscreen in tablet format (diagonal: 38 cm, 15 inches) including App-Connect

#### Media contact

Volkswagen Communications Product Communications Philipp Dörfler Spokesperson ID.7 Tel: +49 5361 9-87633 philipp.doerfler@volkswagen.de

Volkswagen Communications Francisca Volze Spokesperson ID.7 Tel: +49 152 22 99 74 11 francisca.volze@volkswagen.de



More at volkswagen-newsroom.com



No. 28/2024 Page 1 of 3

## **Media Information**



Wireless for Apple CarPlay and Android Auto, an augmented reality head-up display, the IDA voice assistant, mobile phone interface, four USB-C interfaces, background lighting (10 colours), anti-theft alarm, seat heating in the front, luggage compartment partition net, LED headlights and LED tail light clusters, electrically folding exterior mirrors, surround lighting including logo projection via exterior mirror housings and illuminated door handle recesses, the keyless locking and starting system Keyless Access, rain sensor, black roof rails (75 kg roof load) and 19-inch alloy wheels.

Assist systems on board as standard. All versions of the ID.7 Tourer are equipped with assist systems such as the Adaptive Cruise Control (ACC) including Lane Assist (lane keeping system), Side Assist (lane change system), the Car2X hazard warning system, Dynamic Road Sign Display, Rear View (rear view camera system) and Light Assist (main-beam control).

**Simple individualisation by means of equipment packages.** The ID.7 Tourer can be customised in just a few steps by means of optional equipment packages.

An example is the **Comfort package**<sup>4</sup>: this combines features such as a three-zone automatic air conditioner (Air Care Climatronic), navigation system, inductive charging interface for smartphones and windscreen heating.

The **Assist System package**<sup>4</sup> additionally includes Connected Travel Assist (assisted driving) and innovative systems for assisted parking.

The Interior package Plus<sup>4</sup> includes, among other things, 30-colour background lighting, electrically adjustable ergoActive comfort seats in the front (with massage programmes and active air conditioning), seat centre panels in ArtVelours Eco microfleece in the front and on the outer rear seats, as well as a Harman Kardon sound system with a total output of 700 watts.

The Exterior package Plus<sup>4</sup> with Smart Glass offers a large panoramic sunroof as an innovative detail. The glass layers of this smart glass can be electronically switched between opaque or clear. Among other things, this package also includes DCC adaptive chassis control, IQ.LIGHT LED matrix headlights, Dynamic Light Assist (main-beam control) and LED tail light clusters with dynamic turn signals. Optionally illuminated Volkswagen badges on the front and rear round off the appearance of the ID.7 Tourer.

**New Wellness In-Car App.** The Wellness In-Car App<sup>4/5</sup> is also completely new. This allows synchronised adjustment of various vehicle functions by means of three preconfigured programmes (Fresh Up, Calm Down and Power Break) to enhance wellbeing on board. Depending on the vehicle equipment, the app accesses the background lighting, sound, air conditioning, Smart Glass<sup>4</sup> function, seat heating, automatic seat air conditioning<sup>4</sup> and seat massage function<sup>4</sup>.

**State-of-the-art Volkswagen plant in Germany.** The ID.7 Tourer and the ID.7 fastback saloon are produced at the Volkswagen plant in Emden in the north of Germany. <sup>1)</sup> ID.7 Tourer Pro – Combined power consumption 16.8–14.5 kWh/100 km; combined  $CO_2$  emissions 0 g/km;  $CO_2$  class: A

No. 28/2024 Page 2 of 3

## **Media Information**



<sup>2)</sup> Range determined on the rolling road test bed in accordance with the Worldwide Harmonized Light Vehicles Test Procedure (WLTP) in the most range-favourable equipment variant of the ID.7 Tourer Pro with a net battery energy content of 77 kWh. The actual WLTP range values may differ depending on the equipment. The actual range achieved under real conditions varies depending on the driving style, speed, use of comfort features or auxiliary equipment, outside temperature, number of passengers/load, and topography
<sup>3)</sup> ID.7 – Combined power consumption 16.3–14.1 kWh/100 km; combined CO<sub>2</sub> emissions 0 g/km; CO<sub>2</sub> class: A

5) To use the Wellness In-Car App, you need a Volkswagen ID user account and a separate VW Connect Start contract, which must be concluded with Volkswagen AG online at www.myvolkswagen.net or via the Volkswagen app (available in the App Store and Google Play Store). In addition, identification as the primary user is required. You can find the In-Car App in the In-Car Shop of the infotainment system or in the Volkswagen Connect Shop (at https://connect-shop.volkswagen.com). An active internet connection is required to download the Wellness In-Car App in the In-Car Shop. The currently applicable Terms and Conditions for the Wellness In-Car App can be viewed online at https://consent-sandbox.vwgroup.io/consent/v1/texts/WellnessAGB/de/de/volkswagen-termsOfUse/1.0/html. The In-Car App can be used by all drivers and cannot be transferred to other vehicles. Further information on mobile online services is available at https://connect.volkswagen.com and from your authorised Volkswagen dealer

The Volkswagen Passenger Cars brand has a global presence and produces vehicles at 29 locations in 12 countries. In 2023, Volkswagen delivered about 4.9 million cars. These include bestsellers such as the Polo, T-Roc, T-Cross, Golf, Tiguan and Passat as well as the successful all-electric models of the ID. family. Last year, the company handed over about 394,000 all-electric vehicles to customers worldwide. About 170,000 people currently work at Volkswagen around the world. With its ACCELERATE strategy, the company is consistently driving forward its development into the most desirable brand for sustainable mobility.

No. 28/2024 Page 3 of 3

<sup>4)</sup> Optional equipment