

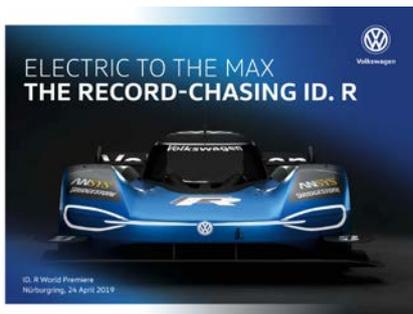


April 25, 2019

Electric to the max: 56 pages on the ID. R and the electro-mobility strategy from Volkswagen

- Digital booklet with all the information on the fully electric powered Volkswagen ID. R and the challenges ahead in 2019
- Volkswagen Motorsport Director Sven Smeets explains the ID. R's role as the racing spearhead to the electro-mobility strategy from Volkswagen
- The fully electric powered models from the ID. product family embody technological and societal evolution in individual mobility

Wolfsburg (Germany) – Volkswagen Motorsport presents its new digital booklet, “Electric to the max – the record-chasing ID. R.,” with all the information on the continuously developed version of the first fully electric race car from Volkswagen. Over 56 pages, there are interesting facts, exclusive insights and explanations on how the ID. R, as the racing flagship for future electric production vehicles from the ID. family, combines Volkswagen's technical competence in relation to electric drive with the emotions and fascination of motorsport.



With regard to technology and performance potential, the ID. R is the spearhead of electro-mobility 'made by Volkswagen' and represents the electro-mobility offensive from Volkswagen, which launches with the world premiere of the first models from the ID. product family. In implementing

this strategy, electric vehicles are to be made desirable for as many people as possible. The Volkswagen brand will bring more than 20 fully electric models to the market by 2025.

Just last year, the ID. R wrote history at Pikes Peak in Colorado Springs. For the first time in the history of the tradition-steeped hill-climb, an electric race car set the absolute track record. Now, the ID. R, developed by Volkswagen Motorsport, is awaiting new challenges – on no-less legendary tracks in Europe (Nürburgring) and Asia (“China Challenge” at Tianmen Mountain).

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volkswagen-newsroom.com



In the 56-page booklet, the evolved version of the Pikes Peak record-vehicle and these ambitious plans are presented in detail.

Press booklet for download: "Electric to the max – the record-chasing ID. R"

<https://www.volkswagen-newsroom.com/en/publications/motorsport/181>

About the Volkswagen brand:

Volkswagen Passenger Cars operates in more than 150 markets worldwide and produces vehicles at more than 50 locations in 14 countries. In 2018, Volkswagen produced around 6.24 million vehicles, including bestsellers such as the Golf, Tiguan, Jetta and Passat. Volkswagen has a current workforce of 195,878 employees around the globe. Added to this are more than 10,000 dealerships with 86,000 employees. Volkswagen is forging ahead consistently with the further development of automobile production. Electric mobility, smart mobility and digital transformation of the brand are the key strategic issues for the future.
