# **Media Information**



# <sup>19 February 2024</sup> Electric all-rounder of a new era: world premiere of the ID.7 Tourer<sup>1</sup> from Volkswagen

- Large estate car: with the ID.7 Tourer<sup>1</sup>, one of the first electric estate cars in the upper mid-sized class makes its debut in Europe
- Generous space: the ID.7 Tourer offers space for five people with up to 605 litres of luggage. With two people on board, the load capacity increases to up to 1,714 litres
- Long range: the ID.7 Tourer will be available with two battery sizes. The top-ofthe-range version is expected to achieve ranges of up to 685 km<sup>02</sup>
- Outstanding comfort: a new automatic air conditioner, optionally available seats with pressure-point massage and air conditioning, and the new Wellness In Car app<sup>3</sup> offer a premium-class experience

Wolfsburg – The ID.7<sup>4</sup> is the flagship among electric Volkswagen models – a progressive fastback saloon with a long range. Volkswagen is now expanding the ID.7 portfolio in Europe with an estate car: the all-new ID.7 Tourer<sup>1</sup>. It is one of the first all-electric estate cars in the upper mid-sized class. Volkswagen is also represented in this class with the new Passat Variant. Both product lines complement each other and together cover all relevant drive types – from highly efficient petrol and diesel engines to plug-in hybrids with a predicted electric range of more than 100 kilometres (WLTP) and all-electric vehicles. The new ID.7 Tourer combines the emissions advantages of electric mobility with long WLTP ranges (up to 685 km<sup>02</sup>), a high-quality cockpit landscape, outstanding travel comfort and superior spaciousness – making it an ideal business car. Europe-wide presales are scheduled to start in the first quarter of this year.

> **Strong upper mid-sized class.** Imelda Labbé, Member of the Volkswagen Brand Board of Management, responsible for

Sales, Marketing and Aftersales, says: "The

new ID.7 Tourer is a perfect estate model, especially for families and long-distance drivers. With plenty of space and a high level of comfort, it impresses fully electrically with long ranges!" The ID.7

Tourer will be produced together with the



The new ID.7 Tourer – the first all-electric Volkswagen estate.

Volkswagen estate. ID.7 fastback saloon and the ID.4 SUV at the electric mobility plant in Emden, Germany.

**Electric all-rounder.** The ID.7 Tourer differs significantly from the fastback saloon at the rear. The long roof line and its elegant transition to the boot lid in particular are striking design features of the electric estate. In terms of style, the Tourer is a fusion of a classic estate in the format of the Passat, and a dynamic shooting brake such as the Arteon. Thanks to the increased height at the rear, the luggage compartment volume is even larger than that of the fastback saloon: with five people on board, the ID.7 Tourer has a luggage capacity of up to 605 litres (rear seat backrest in cargo position). When

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loaded up to the backrests of the front seats and up to the roof, this figure rises to up to 1,714 litres.

**Up to 685 km WLTP range**<sup>02</sup>**.** The new ID.7 Tourer is equipped with the latestgeneration electric drive system. Volkswagen will offer two different battery sizes for the ID.7 Tourer. Depending on the battery energy content, the electric touring car is expected to achieve WLTP ranges of up to 685 km. The largest battery is designed for a maximum charging capacity of up to 200 kW at DC quick-charging stations. At this power level, the battery can be recharged from 10 to 80 per cent in significantly less than 30 minutes.

**AR head-up display as standard.** The new ID.7 Tourer will be launched with innovative technological features, including an augmented-reality (AR) head-up display equipped as standard. This projects information relevant to the journey into the driver's field of vision, so their eyes can stay focused on the road. At the same time, the AR head-up display changes the cockpit architecture because it allows classic instruments to become compact.

**New Wellness In-Car app.** In the new ID.7 Tourer Volkswagen is implementing premium-class comfort. This is made possible with details such as vents that are automatically operated by small control motors, and ergoActive seats<sup>3</sup> with a new pressure-point massage function<sup>3</sup> and automatic air conditioning<sup>3</sup>. Another innovation on board is the panoramic sunroof<sup>3</sup> with smart glass – here, the glass layers can be electronically switched to be either opaque or clear. The Wellness In-Car app<sup>3</sup> is also completely new. This allows various vehicle functions to be adjusted by means of three preconfigured programmes (Fresh Up, Calm Down and Power Break) which can help to enhance wellbeing during the journey or breaks. Depending on the vehicle equipment, the app accesses the background lighting, sound, air conditioning, smart glass function<sup>3</sup>, seat air conditioning<sup>3</sup> and seat massage<sup>3</sup> as well as the ID.LIGHT and the infotainment screen.

Video of the all-electric ID.7 Tourer: https://youtu.be/G8pEU3WAyq8

<sup>1</sup> ID.7 Tourer – near-production vehicle.

<sup>2</sup> Depending on the battery size, forecasts indicate that WLTP ranges of up to 685 kilometres could be possible. WLTP range values for production vehicles may vary depending on equipment

<sup>4</sup> ID.7 – power consumption combined in kWh/100 km: 16.3-14.1; CO<sub>2</sub> emissions combined in g/km: 0; only consumption and emission values in accordance with WLTP and not in accordance with NEDC are available for the vehicle. Where ranges are stated, the values for consumption and CO<sub>2</sub> emissions depend on the selected vehicle equipment.

<sup>&</sup>lt;sup>3</sup> optional equipment.

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The Volkswagen Passenger Cars brand has a global presence and produces vehicles at 29 locations in 12 countries. In 2023, Volkswagen delivered about 4.9 million cars. These include bestsellers such as the Polo, T-Roc, T-Cross, Golf, Tiguan and Passat as well as the successful all-electric models of the ID. family. Last year, the company handed over about 394,000 all-electric vehicles to customers worldwide. About 170,000 people currently work at Volkswagen around the world. With its ACCELERATE strategy, the company is consistently driving forward its development into the most desirable brand for sustainable mobility.