
Media information

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Education Award: Making the Volkswagen workforce fit for the future

- **Education Award recognizes five model education projects in the Volkswagen Group**

Wolfsburg, January 9, 2019 – The Volkswagen Group has presented the Education Award to five outstanding education projects. An international jury comprising over 100 members selected the best projects in the categories of digital learning formats in vocational training, digital learning formats in further education, technical transformation and cultural transformation. The Volkswagen Board Member for Human Resources, Gunnar Kilian, said: “The transformation of the automotive industry will only succeed if workforce qualification is precisely tailored to the new tasks – not just in terms of content, but also as regards methods. Volkswagen has top know-how in skills development, and our experts continue to work hard on cutting-edge projects. The Award is an incentive to deliver first-rate qualification for the transformation. And it underscores that Volkswagen continues to give high priority to modern, efficient and sustainable knowledge transfer.”



Team “E-Mobility Training Center with E-Motion Room”
at the Volkswagen factory in Zwickau



Team “Volkswagen Digitalization Campus” at Volkswagen
Commercial Vehicles in Hanover

The following projects were recognized with the Education Award:

The **hybrid learning concept for automotive mechatronic technicians, VR e-tron**, developed by Audi AG in Ingolstadt, is a self-organized and cooperative learning arrangement for automotive mechatronic technicians covering the correct procedures for working with high-voltage vehicles. Practice-based virtual reality technology, workbooks and learning partnerships encourage independent working and a responsible approach to high-voltage vehicles.

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The **Volkswagen Digitalization Campus** at Volkswagen Commercial Vehicles in Hanover integrates needs-oriented learning in daily work processes by means of short learning modules. By simulating vehicle production, vocational trainees acquire basic knowledge they can then apply when working independently on their own projects. They foster knowledge sharing by developing and expanding learning modules themselves.

“**i-Learning Leads the Innovation of Employee Learning in SAIC VOLKSWAGEN**” is the name of an innovative digital learning platform in China enabling learning communities as well as flexible booking dedicated online training, blended learning programs and live courses. The platform is a holistic system from booking learning formats through to evaluation.

The **E-Mobility Training Center with E-Motion Room** at the Volkswagen factory in Zwickau is a technological transformation concept for the stable and successful ramp up of the new electric models. Learning elements such as gamification and virtual reality are used to transmit basic skills for working with the new high-voltage modules as well as product and process knowledge.

The **Industry 4.0** project at SEAT S.A. in Barcelona has set up an interactive training room where all employees can prepare for the changes brought by Industry 4.0. Training includes elements such as 360° projections and videos about the development of the automotive industry as well as virtual reality training and a survey of participants on their experiences with Industry 4.0.



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About the Volkswagen Group:

The Volkswagen Group, with its headquarters in Wolfsburg, is one of the world's leading automobile manufacturers and the largest carmaker in Europe. The Group comprises twelve brands from seven European countries: Volkswagen Passenger Cars, Audi, SEAT, ŠKODA, Bentley, Bugatti, Lamborghini, Porsche, Ducati, Volkswagen Commercial Vehicles, Scania and MAN. The passenger car portfolio ranges from small cars all the way to luxury-class vehicles. Ducati offers motorcycles. In the light and heavy commercial vehicles sector, the products include ranges from pick-ups, buses and heavy trucks. Every weekday, 642,292 employees around the globe produce on average 44,170 vehicles, are involved in vehicle-related services or work in other areas of business. The Volkswagen Group sells its vehicles in 153 countries.

In 2017, the total number of vehicles supplied to customers by the Group globally was 10,741 million (2016: 10,297 million). The passenger car global market share was 12.1 per cent. In Western Europe 22.0 per cent of all new passenger cars come from the Volkswagen Group. Group sales revenue in 2017 totaled €231 billion (2016: €217 billion). Earnings after tax in 2017 amounted to €11.6 billion (2016: €5.4 billion).
