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## Media information

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NO. 399/2018

## Dr. Oliver Draf to head Volkswagen Group's Data Protection Unit

- **Dr. Christoph Alt takes up position of responsibility in IT strategy at ŠKODA**

**Wolfsburg, October XX. 2018 - Dr. Oliver Draf, formerly Corporate Privacy Officer at Allianz Deutschland AG, is to lead the Group Data Protection Unit at Volkswagen AG effective November 1, 2018. He succeeds Dr. Christoph Alt, who is taking up a position of responsibility in IT strategy at the Group's ŠKODA brand.**



**Dr. Oliver Draf**



**Dr. Christoph Alt**

Dr. Oliver Draf (49) holds a PhD in law and has extensive knowledge in the field of data protection and compliance. Before joining Volkswagen he was the Corporate Privacy Officer at Allianz Deutschland and therefore responsible for data protection at over two dozen companies. Prior to that, he coordinated the data protection activities of Allianz companies from 2004 as the Group Privacy Officer at Allianz SE. Draf is licensed to practice law and also headed Compliance at Allianz Deutschland from 2008 to 2011.

Dr. Christoph Alt (48) holds a PhD in physics and joined the Volkswagen Group in 2000. Having held various positions of responsibility in the company he moved to the data protection unit in 2010, becoming head of the unit in 2012. In this function, Alt successfully set up the Group's data

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protection organization and established the introduction of standards within the Group. He was also the Data Protection Officer for Volkswagen AG and other Group companies. Alt worked systematically towards ensuring compliance with data protection regulations in the Group. His initiatives helped raise awareness within the company that handling personal data with integrity is a key prerequisite for gaining the trust of customers and employees.



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### **About the Volkswagen Group:**

The Volkswagen Group, with its headquarters in Wolfsburg, is one of the world's leading automobile manufacturers and the largest carmaker in Europe. The Group comprises twelve brands from seven European countries: Volkswagen Passenger Cars, Audi, SEAT, ŠKODA, Bentley, Bugatti, Lamborghini, Porsche, Ducati, Volkswagen Commercial Vehicles, Scania and MAN. The passenger car portfolio ranges from small cars all the way to luxury-class vehicles. Ducati offers motorcycles. In the light and heavy commercial vehicles sector, the products include ranges from pick-ups, buses and heavy trucks. Every weekday, 642,292 employees around the globe produce on average 44,170 vehicles, are involved in vehicle-related services or work in other areas of business. The Volkswagen Group sells its vehicles in 153 countries.

In 2017, the total number of vehicles supplied to customers by the Group globally was 10,741 million (2016: 10,297 million). The passenger car global market share was 12.1 per cent. In Western Europe 22.0 per cent of all new passenger cars come from the Volkswagen Group. Group sales revenue in 2017 totalled €231 billion (2016: €217 billion). Earnings after tax in 2017 amounted to €11.6 billion (2016: €5.4 billion).

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