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February 12, 2018

Delivery record for Volkswagen brand in January

- → 533,500 vehicles delivered to customers
- → Deliveries up 7.1 percent compared with January 2017
- → Upward trend continues on German market

Wolfsburg - In January 2018, the Volkswagen brand handed 533,500 vehicles over to customers throughout the world. Deliveries were therefore 7.1 percent above the figure for the corresponding month of the previous year. Jürgen Stackmann, Volkswagen brand Board Member for sales, commented: "Volkswagen Passenger Cars has started the new year with considerable momentum. I am pleased that we have recorded significant growth of 12.3% in sales in Germany and were able to continue the positive development from the last quarter. I am also impressed by our good start in our second home market of China."



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Deliveries in the regions and markets in January developed as follows:

- In **Europe**, 135,300 new vehicles were handed over to customers in January, 4.9 percent more than the previous year. Especially Switzerland contributed to this result by 43.3 percent above the figure for the corresponding month of the previous year.
- At 43,300, vehicles delivered in **Germany** were 12.3% up on the previous year. Factors contributing to this development included the environmental incentive. Since the program was launched, more than 100,000 vehicles have been sold with the environmental incentive. In Western Europe too, 5.7 percent more vehicles were delivered than in the corresponding month of the previous year.







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- In the Central and Eastern Europe region, 17,500 vehicles were handed over to customers, 0.7 percent fewer than in January 2017.
 Russia reported significant growth of 22.0 percent, with 5,600 vehicles handed over.
- In North America, 41,700 vehicles were delivered, corresponding to growth of 0.8 percent over the previous year. In the USA, Volkswagen increased deliveries by 5.2 percent to 24,700 vehicles. Since the brand added family-friendly SUV's to its range, their share in vehicles delivered has risen to 52 percent.
- In South America, 37,700 vehicles were handed over to customers, corresponding to growth of 16.1 percent. This positive development was mainly driven by Brazil, with a rise of 43.2 percent to 23,900 vehicles delivered.
- The Volkswagen brand continued its growth in **China** in January 2018. In its largest single market, the brand delivered 296,900 vehicles, corresponding to a rise of 9.7 percent. The continuing SUV trend was reflected especially by the sustained popularity of the Tiguan family. In January, 31,100 of these vehicles were delivered to customers, together with 11,900 Teramont models.

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Overview of deliveries by the Volkswagen brand in January:

Deliveries to customers by markets	January 2018	January 2017	Change (%)
Europe	135,300	129,000	+4.9
Western Europe	117,800	111,400	+5.7
Germany	43,300	38,600	+12.3
Central and Eastern Europe	17,500	17,600	-0.7
Russia	5,600	4,600	+22.0
North America	41,700	41,400	+0.8
USA	24,700	23,500	+5.2
South America	37,700	32,500	+16.1
Brazil	23,900	16,700	+43.2
Asia-Pacific	308,300	283,100	+8.9
China	296,900	270,600	+9.7
Worldwide	533,500	498,300	+7.1

About the Volkswagen brand: "We make the future real"

The Volkswagen Passenger Cars brand is present in more than 150 markets throughout the world and produces vehicles at over 50 locations in 14 countries. In 2017, Volkswagen produced more than 6 million vehicles including bestselling models such as the Golf, Tiguan, Jetta or Passat. Currently, 198,000 people work for Volkswagen across the globe. The brand also has 7,700 dealerships with 74,000 employees. Volkswagen is forging ahead consistently with the further development of automobile production. E-mobility, smart mobility and the digital transformation of the brand are the key strategic topics for the future.

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