



February 25, 2019

Christian Senger becomes Brand Board of Management Member for new Digital Car & Services function

- Also named Head of Digital Car & Services for Group
- Responsibility for coordination and design of brand and Group software activities
- Successor as Head of e-Mobility Product Line to be decided shortly

Wolfsburg – Christian Senger (44) becomes the Member of the Volkswagen Passenger Cars Board of Management with responsibility for the new Digital Car & Services function effective March 1, 2019. He has also been appointed Head of the Digital Car & Services function for the Group. Senger thus assumes overall responsibility for the coordination and design of the Volkswagen Group's digital activities, including software.



Christian Senger

Dr. Herbert Diess, Volkswagen CEO, commented: "The share of software in vehicles is surging, it accounts for an ever-growing proportion of total value added, and therefore has a significant impact on the performance and characteristics of our vehicles.

That is why we are fundamentally strengthening software

development at Volkswagen. Christian Senger will vigorously drive this forward in his new function."

The new Board function is tasked with bundling software activities and strengthening the digital overall experience through the customer-centric development of Group brands. Senger therefore holds responsibility for a Group-wide "software stack" spanning all vehicle domains and mobility services aimed at giving Group-wide collaboration on software concepts and intelligent mobility concepts a powerful and future-proof foundation. At the same time, Volkswagen is to become a particularly attractive employer for digital experts and talents.

Christian Senger previously headed the Volkswagen brand's e-Mobility Product Line; he took charge of setting up this line and was instrumental in driving the brand's electric offensive forward. He was responsible for the

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MEB, the modular electric toolkit, and for the vehicles belonging to the ID. family. Prior to joining Volkswagen in 2016, the mechanical engineering graduate held several senior management roles, including responsibility for Systems & Technology at Continental Automotive GmbH, New Vehicle Concepts & Special Vehicles, Energy Management, and Total Vehicle Concepts Engineering at BMW AG.

Christian Senger's successor as Head of the e-Mobility Product Line is to be decided shortly.

More information:

<https://www.linkedin.com/pulse/car-become-software-product-herbert-diess/>

About the Volkswagen brand:

The Volkswagen Passenger Cars brand is present in more than 150 markets throughout the world and produces vehicles at over 50 locations in 14 countries. In 2018, Volkswagen delivered 6.24 million vehicles including bestselling models such as the Golf, Tiguan, Jetta or Passat. Currently, 198,000 people work for Volkswagen across the globe. The brand also has 7,700 dealerships with 74,000 employees. Volkswagen is forging ahead consistently with the further development of automobile production. E-mobility, smart mobility and the digital transformation of the brand are the key strategic topics for the future.
