

---

## Media information

---

NO. 294/2019

## Change of leadership at MOIA: Robert Henrich succeeds Ole Harms

- **Former Chief Operating Officer to head MOIA**
- **Founder CEO Ole Harms to take on new, responsible function in the Group**
- **Henrich: “Very successful start to operations in Hamburg. Expect one million passengers in fourth quarter.”**

**Berlin, Hanover, September 6, 2019 – Volkswagen’s mobility subsidiary MOIA is realigning its leadership team. The founder and former CEO Ole Harms is leaving MOIA to take on new, responsible tasks in the Group. Details of the new function will be announced at a later date. The new CEO at MOIA is the former Chief Operating Office Robert Henrich, who was instrumental in developing MOIA’s ridesharing service. He is joined by CFO Frank Dilger to make up MOIA’s new leadership team.**

“We would like to thank Ole Harms for his very successful leadership of MOIA over the last three years”, Thomas Sedran, Chairman of the Supervisory Board at MOIA, said. “MOIA has come far since it was founded in December 2016. A small team has grown into a company with several hundred employees and drivers. The groundbreaking electric ridesharing service in Hanover, Hamburg and soon also in London has met with a very positive response from the public and customers. The time has now come to develop the service further. Robert Henrich brings exactly the right experience to this new phase.”

Prior to joining MOIA, Robert Henrich already held the post of CEO at various mobility companies such as moovel and car2go. He has been with MOIA since January 2017. He began by managing pilot operations in Hanover and then played a key role in launching the MOIA service in Hamburg in April 2019. “Our service in Hamburg is experiencing strong growth in terms of customers, drivers, fleet and infrastructure”, Robert Henrich said. “We are already expecting one million customers in the fourth quarter of this year, that is more than 10,000 customers per day.”

Ole Harms: “Over the last three years we did some truly pioneering work for a new mobility offering. My thanks go to our great team for these exciting and successful years, and I am looking forward to bringing the experience I have gained in some 20 years working for the automotive and technology industry to my new role in the Volkswagen Group.”

# VOLKSWAGEN

AKTIENGESELLSCHAFT

---

As Europe's largest ridesharing project, MOIA has become a visible part of everyday mobility in Hamburg and Hanover in just a few months and is generating strong interest from cities, transport experts and customers. Through the further expansion of the service in Hamburg and by optimizing software and operating processes, MOIA is gearing up to offer safe, convenient and eco-friendly mobility in further cities going forward, thereby improving the quality of life for many people.



## Volkswagen AG

### Head of Corporate Communications

**Contact** Dr. Marc Langendorf

**Phone** +49-53 61-9- 344 74

**E-mail** [marc.langendorf@volkswagen.de](mailto:marc.langendorf@volkswagen.de) | [www.volkswagen-newsroom.com](http://www.volkswagen-newsroom.com)



## Volkswagen Commercial Vehicles

### Head of Communications Volkswagen Commercial Vehicles

**Contact** Eric Felber

**Phone** +49-511-798-4762

**E-mail** [eric.felber@volkswagen.de](mailto:eric.felber@volkswagen.de) |



## MOIA

### HEAD OF PR & PUBLIC AFFAIRS

**Contact** Michael Fischer

**Phone** +49 173 4972425

**E-mail** [michael@moia.io](mailto:michael@moia.io) | [www.moia.io](http://www.moia.io)

---

### About the Volkswagen Group:

The Volkswagen Group, with its headquarters in Wolfsburg, is one of the world's leading automobile manufacturers and the largest carmaker in Europe. The Group comprises twelve brands from seven European countries: Volkswagen Passenger Cars, Audi, SEAT, ŠKODA, Bentley, Bugatti, Lamborghini, Porsche, Ducati, Volkswagen Commercial Vehicles, Scania and MAN. The passenger car portfolio ranges from small cars all the way to luxury-class vehicles. Ducati offers motorcycles. In the light and heavy commercial vehicles sector, the products include ranges from pick-ups, buses and heavy trucks. Every weekday, 664,496 employees around the globe produce on average 44,567 vehicles, are involved in vehicle-related services or work in other areas of business. The Volkswagen Group sells its vehicles in 153 countries.

---

# VOLKSWAGEN

AKTIENGESELLSCHAFT

---

In 2018, the total number of vehicles supplied to customers by the Group globally was 10,8 million (2017: 10,7 million). The passenger car global market share was 12.3 per cent. In Western Europe 22.0 per cent of all new passenger cars come from the Volkswagen Group. Group sales revenue in 2018 totalled €235.8 billion (2017: €231 billion). Earnings after tax in 2018 amounted to €17.1 billion (2017: €11.6 billion).

---