Media Information

18 November 2026

Born on the racetrack: Volkswagen presents the T-Roc R[1] with 333 PS

- **Performance meets lifestyle** – the flagship model of the product line now follows one year after launch of the current T-Roc
- **High-performance SUV** – the T-Roc R combines a new 245 kW mild-hybrid turbocharged petrol engine with high-end all-wheel drive and its own sporty design
- **Touring sports car** – the T-Roc R accelerates to 100 km/h in just five seconds and offers superior long-distance comfort thanks to an adaptive chassis
- **R button on the steering wheel** – the drive systems of the T-Roc R can be switched to an extremely sporty setting from one second to the next
- **SUV with Nürburgring mode** – in the Special driving profile, the DCC chassis and powertrain parameters are tuned for driving on the Nordschleife

Wolfsburg – One year after the launch of the current T-Roc, the flagship model of the product line celebrates its world premiere today: the new T-Roc R[1]. Its extremely dynamic character is immediately recognisable by its distinctive design. The corresponding performance is provided by a newly developed 245 kW (333 PS) mild-hybrid turbocharged petrol engine, which is combined as standard with a seven-speed direct-shift gearbox and 4MOTION all-wheel drive including R-Performance torque vectoring. Pre-sales of the model start tomorrow, Thursday, with prices from 59,995 euros (in Germany).



World premiere of the new T-Roc R

The R in the name of this T-Roc traditionally stands for 'Racing'. And for good reason: like on the predecessor or current Golf R[2], the powertrain, brakes and chassis of the new T-Roc R went through final testing and tuning on the racetrack to bring the vehicle's maximum driving dynamics potential to the road. At the same time, the new model makes a major quality leap in terms of its visual and tangible quality.

New engine, impressive figures. The mild-hybrid drive now used in the T-Roc R with 48-volt technology (EA888 evo5) develops an output of 245 kW (333 PS). As a result, the currently most powerful Volkswagen SUV on the European market accelerates effortlessly to 100 km/h in just five seconds thanks to the standard-equipment launch control and 4MOTION all-wheel drive. The electronically limited top speed is 250 km/h (155 mph), and the maximum available torque is 420 Nm. However, the new R engine is also particularly agile at low engine speeds, as a compressor electrically driven via the 48-volt system ensures that torque is noticeably increased in the lower rpm range. So the T-Roc R accelerates without any perceptible interruptions in tractive power. Volkswagen has used 48-volt technology for the first time in an R model. This enables particularly strong recuperation during braking and deceleration. Thanks to the

Media contacts
Volkswagen Communications

Andreas Schleef
Spokesperson T-Roc, Tayron
Tel.: +49 151 6556 8488
andreas.schleef@volkswagen.de

Find out more at
volkswagen-newsroom.com

recovered energy, it is possible, among other things, to repeatedly switch off the engine depending on the situation ('coasting') and thus save fuel.

4MOTION all-wheel drive with torque splitter. The new T-Roc R features an especially powerful all-wheel drive system: 4MOTION with R-Performance torque vectoring. A rear final drive developed by Volkswagen R – the torque splitter – distributes the drive power not only variably between the front and rear axles, but also variably between the rear wheels. A new software generation for controlling the torque splitter particularly improves what is known as the µ-split behaviour. As a result, the vehicle remains easy to control during acceleration and braking when there are different levels of grip on the left and right sides of the road.

DCC and progressive steering as standard. The adaptive DCC sports chassis is equipped as standard for a correspondingly sporty set-up. The basic layout comprises a MacPherson front axle and a multi-link rear axle. Braking is performed by an 18-inch brake system. Progressive steering also comes as standard – this is particularly direct when manoeuvring and pleasantly precise at high speeds. There are also other specific chassis adjustments.

Full driving dynamics at the push of a button. The 'Race' mode typical of Volkswagen R offers even greater dynamics and is activated using the R button on the steering wheel. It adjusts the DCC, torque splitter, progressive steering and all-wheel drive to an even sportier set-up. Special and Drift driving profiles are available as standard. Special is a driving profile specially adapted to the Nürburgring Nordschleife, while Drift enables cornering dynamics in the style of all-wheel drive rally vehicles[3] on closed tracks.

Exclusive standard equipment. The systematic design for maximum performance is evident in the following exterior and interior details, among other things:
- Four-pipe sports exhaust system (a lightweight R-Performance exhaust system from Akrapovič made of titanium is also available as an option)
- High-quality R-Performance brake system with blue-painted brake calipers
- Front bumper with R design elements
- R-specific diffuser
- New 19-inch Zandvoort alloy wheels (the particularly lightweight Warmenau forged wheels are optionally available in 20-inch size)
- R-Performance steering wheel with shift paddles and R button for activating R mode
- Specific R displays and functions in the Digital Cockpit Pro (eg rev counter, gear-change recommendations, GPS lap timer, accelerometer, all-wheel torque distribution)
- Sports seats with specific R cover pattern and blue R logo, blue contrasting topstitching
- Door sill panels with blue R logo

Engine start with motorsport sound and higher revs. A typical R feature is the engine start with deliberately increased engine speed: if the driver presses the Engine/Start button without brake operation for at least 1.5 seconds, and then starts the engine by pressing the brake pedal, the starting speed is automatically briefly increased to 3,000 rpm. A deep acoustic rumble from the exhaust system provides the perfect acoustic

accent. Also characteristic: the backfire noise when decelerating – a characteristic sound from the world of motorsport.

Exclusive Lapiz blue metallic. All attachments of the T-Roc R are finished in high-gloss black as standard. As for all R models, the optional metallic colour Lapiz blue is also exclusively available. The other colours of the T-Roc R: Canary yellow, Pure white, Wolf grey metallic and Grenadilla black metallic. With the exception of Grenadilla black metallic, all colours can be combined with a black roof.

1. T-Roc R 245 kW (333 PS) - Fuel consumption combined 8,3-7,9 l/100 km; CO2 emissions combined 190-181 g/km; CO2 class G.
2. Golf R – Fuel consumption: combined 8.3-8.1 l/100 km; CO_2 emissions: combined 189-184 g/km; CO_2 class G
3. Within system limits. The driver remains responsible.

The Volkswagen Passenger Cars brand has a global presence and produces vehicles at 28 locations in twelve countries. In 2025, Volkswagen delivered over 4.7 million vehicles. These include bestsellers such as the Polo, T-Roc, T-Cross, Golf, Tiguan and Passat as well as the successful all-electric models from the ID. family. Last year, the company handed over around 382,000 all-electric vehicles to customers worldwide. Volkswagen currently employs around 170,000 people worldwide. With its "BOOST 2030" strategy, Volkswagen is advancing its evolution into the most desirable brand for sustainable mobility.