



November 28, 2018

## Beetle Final Edition – Premiere at the Los Angeles Auto Show 2018

- Exclusive special model of the Beetle and Beetle Cabrio for the US market
- High-quality equipment details stylishly set the stage for the Beetle as an icon
- Beetle Final Edition is inspired by the “Última Edición” of the legendary Beetle from 2003.

Wolfsburg (D)/Los Angeles (USA) – The Beetle, along with the the New Beetle, is a true icon in the history of automobile manufacture. Volkswagen of America, Inc. celebrates the last production year of the Beetle and Beetle Cabriolet with the “Final Edition” special models<sup>1</sup>). The two particularly stylish Beetles will be presented at the Los Angeles Auto Show 2018 (28 Nov – 9 Dec 2018).



Beetle and Beetle Cabriolet “Final Edition”

Cabriolet Final Edition. Both versions have extensive equipment and high-quality decorative elements.

This special series is inspired by the “Última Edición” of the VW Beetle, from which the legendary Volkswagen was finally adopted in the year 2003. Like the “Última Edición”, the “Final Edition” is also available in the exclusive colours of Beige (Safari Uni) and Light Blue (Stonewashed Blue). The Final Edition models are also available in Pure White, Deep Black Pearl Effect and Platinum Grey. The fabric roof of the Cabriolet is designed in a classy brown colour. The Final Edition models can also be recognised by the “Beetle” lettering on the tailgate.

America has always been one of the markets in which the Beetle has been very successful and the cult Volkswagen has many followers and fans. As a tribute to this icon, Volkswagen of America, Inc. is presenting two exclusive special models to its customers at the Los Angeles Auto Show: The Beetle Final Edition and the Beetle

### Press contact

Volkswagen Communications  
Product Communications  
Bernd Schröder  
Product Line Compact  
Tel: +49 5361 9-36768  
[bernd.schroeder1@volkswagen.de](mailto:bernd.schroeder1@volkswagen.de)

Product Communications  
Philipp Dörfler  
Product Line Compact  
Tel: +49 5361 9-87633  
[philipp.doerfler@volkswagen.de](mailto:philipp.doerfler@volkswagen.de)



More at  
[volkswagen-newsroom.com](http://volkswagen-newsroom.com)



The Beetle special models are powered exclusively by a 130 kW/176 PS 2.0 TSI engine in combination with a six-speed automatic gearbox. In the USA, the Beetle Final Edition is available from \$23,045<sup>2)</sup> and the Beetle Cabriolet Final Edition from \$27,295<sup>2)</sup>.

<sup>1)</sup> *The vehicles are not on sale in Germany and Europe and are consequently not subject to Directive 1999/94/EC.*

<sup>2)</sup> *Net prices*

---

**About the Volkswagen brand: "We make the future real"**

The Volkswagen Passenger Cars brand is present in more than 150 markets throughout the world and produces vehicles at over 50 locations in 14 countries. In 2017, Volkswagen delivered 6.23 million vehicles, including bestselling models such as the Golf, Tiguan, Jetta or Passat. Currently, 198,000 people work for Volkswagen across the globe. The brand also has over 7,700 dealerships with 74,000 employees. Volkswagen is forging ahead consistently with the further development of automobile production. E-mobility, smart mobility and the digital transformation of the brand are the key strategic topics for the future.

---