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Attractive savings and special leasing rates for the self-employed: the new Touareg DRIVE

- Special Touareg DRIVE model includes most popular extras as standard
 - Features such as ACC, air suspension, towing bracket and Trailer Assist without surcharge
 - Touareg DRIVE equipment specifically tailored to needs of SUV drivers
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Wolfsburg (Germany) – Volkswagen launches the new special model Touareg DRIVE onto the market. This all-wheel drive, premium-segment all-rounder offers the most popular optional equipment of this product line as standard - including an electric foldable mounting bracket, trailer manoeuvring system (Trailer Assist), Adaptive Cruise Control (ACC), offroad package and air suspension. Touareg DRIVE will be launched with a price advantage of around EUR 7,900*. In addition, there will be attractive leasing rates, especially for the self-employed.



The Touareg DRIVE

The equipment of the special model has been tailored to the scenarios encountered by Touareg drivers, who often use the comfortable car for both business and private long-distance trips. Which is why they especially appreciate comfort and safety features such as the predictive ACC, as well as the Front Assist system with automatic emergency braking and pedestrian detection. Just as important: the Touareg offers the variable

interior of a spacious five-door vehicle (luggage compartment has a volume of up to 1,800 litres). Another interesting fact: 75 percent of all Touareg were ordered with an electric swivelling towing bracket. And with good reason since the SUV can cope with maximum trailer weights of up to 3,500 kilos (braked). This wide variety of uses is reflected in the extensive standard equipment of the new Touareg DRIVE. Specifically, this includes:

- Trailer manoeuvring system (Trailer Assist)
- Electric folding mounting bracket
- App Connect and Volkswagen Media Control for smartphones and tablets
- Adaptive Cruise Control (ACC) with speed limiter
- Connectivity package including mobile phone interface
- Silver anodised roof railing
- Luggage management system
- Boot lid with electric opening and closing
- Vienna leather package including seat heating and lumbar support on the front seats

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- Light and Sight package (including automatically dimming and foldable exterior mirrors and automatic headlights)
- Air suspension with automatic self-levelling suspension
- Multi-function steering wheel in leather, heatable and with paddles
- Offroad package (including offroad programme, 90-litre tank, engine-skid plate)

The Touareg DRIVE is coming onto the market in three different engine versions: two V6 turbo-charged diesel engines and one V6 turbo-charged petrol engine (TSI) Pricing overview:

Touareg DRIVE V6 TDI with 170 kW / 231 PS¹: EUR 64,140

Touareg DRIVE V6 TDI with 210 kW / 286 PS²: EUR 67,870

Touareg DRIVE V6 TSI with 250 kW / 340 PS³: EUR 67,515

** All prices and equipment specifications apply to the German market.*

¹Touareg DRIVE V6 TDI, 170 kW/231 PS: fuel consumption, l/100 km (NEDC): urban 7,7/ extra-urban 5,9/ combined 6,6; CO₂-emission combined, g/km: 173; efficiency class: B.

²Touareg DRIVE V6 TDI, 210 kW/286 PS: fuel consumption, l/100 km (NEDC): urban 7,7/ extra-urban 5,9/ combined 6,6; CO₂-emission combined, g/km: 173; efficiency class: B.

³Touareg DRIVE V6 TSI, 250 kW/340 PS: fuel consumption, l/100 km (NEDC): urban 11,8/ extra-urban 7,3/ combined 9,0; CO₂-emission combined, g/km: 205; efficiency class: D.

About the Volkswagen brand:

The Volkswagen Passenger Cars brand is present in more than 150 markets throughout the world and produces vehicles at over 50 locations in 14 countries. In 2018, Volkswagen delivered 6,2 million vehicles including bestselling models such as the Golf, Tiguan, Jetta or Passat. Currently, 195,878 people work for Volkswagen across the globe. The brand also has over 10,000 dealerships with 86,000 employees. Volkswagen is forging ahead consistently with the further development of automobile production. E-mobility, smart mobility and the digital transformation of the brand are the key strategic topics for the future.
