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Already more than 15,000 registrations for the ID.3

- More than half of pre-booking volume now reserved
- Greatest interest from Germany, Norway, the Netherlands, the UK and Sweden
- Sales Board Member Jürgen Stackmann: "The positive response shows that many customers are ready for e-mobility."

Wolfsburg – Less than one week after the start of pre-booking for the ID.3¹⁾, more than 15,000 registrations have already been received for the first model in the new full-electric ID. family. That is already more than half of the total pre-booking volume of 30,000 vehicles. Volkswagen has recorded the greatest interest from the markets of Germany, Norway, the Netherlands, the UK and Sweden. The IT systems of the pre-booking platforms are now stable after the initial flood of customers. Jürgen Stackmann, Member of the Board of Management of the Volkswagen Passenger Cars brand responsible for Sales, Marketing and After-Sales: "The positive response shows that many customers are ready for e-mobility. People who want to be among the first to drive an ID.3 should not wait too long with their registrations. The number of pre-bookers is rising steadily."

Potential customers can register for an early production slot for the ID. 3 online at <http://www.volkswagen.com/id-prebooking> by paying a deposit of €1,000.



At the start of pre-booking in Berlin on May 8, all the cameras were pointing towards the Volkswagen ID.3.

In addition to comprehensive equipment, customers buying a vehicle in the ID.3 1ST special edition will also benefit from the possibility of charging electric power at no cost for the first year up to a maximum of 2,000 kWh at all public charging points connected to the Volkswagen charging app We Charge and using the pan-European rapid charging network IONITY. The ID.3 is to be delivered to customers in carbon-neutral form. Production of the ID.3 1ST is to start as planned at the end of 2019 and the first vehicles are to be delivered in mid-2020.

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1) This vehicle is not yet offered for sale.

About the Volkswagen brand:

The Volkswagen Passenger Cars brand is present in more than 150 markets throughout the world and produces vehicles at over 50 locations in 14 countries. In 2018, Volkswagen delivered 6.2 million vehicles including bestselling models such as the Golf, Tiguan, Jetta or Passat. Currently, 195,878 people work for Volkswagen across the globe. The brand also has 10,000 dealerships with 86,000 employees. Volkswagen is forging ahead consistently with the further development of automobile production. E-mobility, smart mobility and the digital transformation of the brand are the key strategic topics for the future.
