Media Information



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"Accept no roof!" - The new T-Roc Cabriolet

- → World Premiere at the IAA: Volkswagen presents open-top version of its successful crossover model
- → Enjoy the open air at the push of a button: soft top opens in nine seconds
- → "Always on": integrated eSIM with the latest-generation modular infotainment matrix (MIB3)

Wolfsburg (Germany) – Volkswagen breathes fresh air into the SUV segment with the world premiere of the new T-Roc Cabriolet¹. The opentop version expands the range of the popular crossover model, adding yet more lifestyle to the booming SUV market. The new T-Roc Cabriolet sees its official presentation at the Frankfurt Motor Show (IAA) from 12 to 22 September. The launch will take place in spring 2020.





The T-Roc Cabriolet – the first crossover cabriolet in the compact class – offers just the right combination of strikingly extroverted design, raised seating characteristic of an SUV, a high degree of flexibility and the unique driving experience of a convertible.

The soft top: Following the tradition of the Beetle and the Golf, the T-Roc Cabriolet likewise has a classic soft top. Its standard fully automatic roof opens in just nine seconds. It can open and close even while the car is in motion, at speeds of up to 30 km/h. The soft top unlocks and locks electromechanically.

Safety down to the last detail: Guests in the T-Roc Cabriolet are well guarded by the roll-over protection, which can be extended behind the rear seats. The system springs upwards in the area of the rear headrests within a fraction of a second, in response to exceeding a defined lateral

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acceleration or vehicle tilt. In addition, the T-Roc Cabriolet is designed with a reinforced windscreen frame and other structural modifications in order to ensure maximum safety.

"Always on" and Digital Cockpit. With the optionally available next-generation Infotainment system (MIB3), the Cabriolet is permanently online – enabling it to offer completely new services and functions. The new system has an online connectivity unit, including an integrated eSIM. This means the Cabriolet can, if desired, be permanently online as soon as the driver has registered it in the Volkswagen system. Information is displayed on the infotainment system screen, which measures up to 8 inches. When this is used in combination with the optionally available Active Info Display, with its 11.7-inch screen, a completely digital cockpit landscape can be created – what we call the 'Digital Cockpit'.

Style and R-Line specification packages: The customer can choose between the 'Style' and 'R-Line' equipment lines. The Style specification package embodies a focus on design and individual flair. The R-Line specification package is resolutely sports-oriented and incorporates the contents of the R-Line exterior and interior packages, which are offered as options for the T-Roc, as fixed elements. Sporty character is further emphasised by such features as standard fog lights, sports-tuned running gear and the progressive steering with speed-dependent steering control.

Efficient TSI duo: Two efficient petrol turbo engines with an output of 85 kW / 115 PS and 110 kW / 150 PS respectively are available for the front-wheel drive T-Roc Cabriolet. The manual six-speed gearbox comes as standard in conjunction with the 1.0 three-cylinder engine with an output of 85 kW; for the more powerful 1.5 four-cylinder engine with 110 kW. A seven-speed dual clutch gearbox is also available as an option.

1) T-Roc Cabriolet – The vehicle is a near-production concept car.

About the Volkswagen brand:

Volkswagen Passenger Cars operates in more than 150 markets worldwide and produces vehicles at more than 50 locations in 14 countries. In 2018, Volkswagen produced around 6.2 million vehicles, including bestsellers such as the Golf, Tiguan, Jetta and Passat. Volkswagen has a current workforce of 195,878 employees around the globe. Added to this are more than 10,000 dealerships with 86,000 employees. Volkswagen is forging ahead consistently with the further development of automobile production. Electric mobility, smart mobility and digital transformation of the brand are the key strategic issues for the future.

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