



## **"I am more" – the new T-Cross**

**Munich, July 2018**

*Notes:*

*You can find this press release as well as the image motif for the new T-Cross on the Internet at [volkswagen-media-services.com](http://volkswagen-media-services.com). Username: t-cross; Password: TCross@2018.*

*Feature specifications and technical data of production models apply to the range of models offered in Germany. The specifications and data may differ in other countries.*

*All performance, fuel consumption and emissions data are forecast values subject to the official type approval, status as of June 2018.*

*1 = The vehicle is a near-production prototype.*

*2 = Touareg V6 TDI 4MOTION 210 kW: Fuel consumption in l/100 km: urban 7.7 / extra-urban 5.9 / combined 6.6; CO2 emissions in g/km: combined 173; efficiency class B.*

*3 = Concept car.*



Covered Drive

## The T-Cross – a new class of Volkswagen

**With the compact T-Cross<sup>1</sup>, Volkswagen is adding a practical and cool entry-level model to its SUV range**

- **The new T-Cross** impresses with a masculine design and a host of personalisation options.
- **The new T-Cross** shows that it is ready for anything, with a distinctive front end and eye-catching fog lights.
- **The new T-Cross** features a striking design and unique character with its dominant grille and highlighted wheel arches.
- **The new T-Cross** guarantees maximum flexibility with its innovative and spacious interior.
- **The new T-Cross** is digital and connected.
- **The new T-Cross** is one of the safest vehicles in its class.
- **The new T-Cross** brings numerous assist systems from higher vehicle classes to the compact segment.

**Wolfsburg / Munich, July 2018:** The new T-Cross<sup>1</sup> is on the way. With compact dimensions and an intelligent design it is at home in the city, and ready for adventures both inside and outside the urban jungle. The T-Cross will have its official world premiere in the autumn. However Volkswagen is today providing an exclusive first look at the almost series-ready SUV. The T-Cross will further extend Volkswagen's range of Sport Utility Vehicles with a new entry-level model. T-Cross, T-Roc, Tiguan, Tiguan Allspace and Touareg<sup>2</sup> will now be the five SUV formats of the brand in Europe. The T-Cross features a charismatic design, has front-wheel drive in all versions, is functional throughout and offers a host of individual configuration options. "I am more" is the slogan for the launch of the new SUV. This reflects the philosophy behind the T-Cross: a concept of offering more than others. But without costing more.

**"I am more".** The slogan is clustered in four characteristic areas: "I am practical" – more space and variability; "I am cool" – masculine design and

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maximum individuality; "I am intuitive" – digital and connected; "I am safe" – one of the safest cars in its class. The most compact Volkswagen SUV has a length of 4,107 mm and a height of 1,558 mm. That makes the T-Cross larger than a Polo. At the same time, the T-Cross and Polo belong to the same segment: A0. For reference: Golf and T-Roc are in the A segment. The T-Cross and Polo are both in the class below. One segment, separated into two independent vehicle types. This separation enriches both the range of vehicles offered and the mobility types. The T-Cross is a perfect example of this – a practical and yet trendy SUV, simple to drive, and safe. Equipped with up to 18-inch wheels, the T-Cross is powered by a choice of four turbocharged engines. The petrol engines (TSI) are combined with a petrol particulate filter; they deliver 70 kW / 95 PS<sup>1</sup>, 85 kW / 115 PS<sup>1</sup> and 110 kW / 150 PS<sup>1</sup>. The diesel engine (TDI) has a power output of 70 kW / 95 PS<sup>1</sup>.

**"I am practical."** The new SUV offers a surprising amount of space inside. The modular transverse matrix, or MQB for short, is a key reason for this. This innovative platform moves the front axle forward, thereby lengthening the wheelbase, creating more space in the interior and increasing the available storage space. The latter is also variable: depending on situation, the rear bench seat can be moved forward or back as standard – for more legroom or more space in the luggage compartment (385 to 455 litres). The T-Cross's maximum load-space volume is a class leading feature in the segment. The fold-down front passenger seat backrest offers additional flexibility. The high seating position in the T-Cross is typical of an SUV: 597 mm at the front and 652 mm at the rear; the elevated view from the T-Cross is realised via higher ground clearance, allied to the car's seating system.

**"I am cool."** T-Cross design is distinctive. The front end is conspicuously tall and incorporates a large grille with integrated LED headlights as charismatic features. The bonnet also contributes to the pronounced height. The lower part of the front end stands out with details such as fog



lights with eye-catching trim surrounds. The daytime running lights are integrated in the fog light module on the T-Cross versions with H7 headlights; on models with LED headlights, the daytime running lights are located at the top of the headlight housing. At the side, a sharply cut character line divides the areas. It forms a powerful shoulder section at the rear and highlights a new Volkswagen design element there: the reflector strip running across the rear end and framed by a black panel. Two-colour dash pads and twelve exterior colours (optionally also two-tone) link the fresh style with the exceptionally spacious interior. Songs from a smartphone media library or streaming services can be optionally played via the "Beats" sound system.

**"I am Intuitive."** It is too early to go into all the new technical details of the interior but one thing is clear: the T-Cross will be optionally available with a digital cockpit with a latest-generation eight-inch infotainment touchscreen and "Active Info Display" (instrumentation). The focus here is on intuitive operation. Four USB ports (two at the front, two at the rear) and wireless charging ensure optimum connectivity and sufficient power for smartphones. The optional keyless locking and starting system "Keyless Access" makes access to the T-Cross more convenient, while the also optionally available "Light Assist" main-beam control automatically ensures that the driver is always supported with main beam whenever possible.

**"I am safe".** The modular transverse matrix has a positive influence on all areas of the T-Cross. Thanks to MQB, the SUV will be launched as one of the safest vehicles in its class. This is guaranteed by excellent crash properties and a particularly wide range of assist systems. Standard across the range are important safety features such as the "Front Assist" area monitoring system and the "Lane Assist" lane keeping system. Other available assist systems include the "Blind Spot Monitor" (warns about vehicles in the blind spot) with "Rear Traffic Alert" (warns about vehicles approaching from the side behind the T-Cross), "City Emergency Braking



with Pedestrian Monitoring” and the “Proactive Occupant Protection System” (reacts just before an accident by closing the windows and sunroof, tensioning the seat belts and building up brake pressure, among other things).

### SUV strategy

#### **A dozen new Volkswagen SUVs between 2016 and 2020**

Volkswagen is continuing its global SUV product offensive with the new T-Cross. This initiative started in 2016 with the current Tiguan. The seven-seater Tiguan Allspace and the more compact T-Roc followed in 2017. Parallel to this, Volkswagen also launched the Atlas, which was developed for the USA, and the Teramont as its Chinese sister model – both as seven-seaters – in the segment above Tiguan in 2017.

2018 also started with SUV fireworks: in New York, Volkswagen of America presented the two Atlas concept vehicles – Cross Sport (near-production five-seater) and Tanoak (pick-up). In China, Volkswagen celebrated the world premiere of the new Touareg<sup>2</sup> – the brand’s flagship SUV model – in the same month. Alongside the debut of the Touareg, the company also presented two future SUVs for China in Beijing: the Powerful Family SUV (concept of an all-round vehicle designed for families) and the Advanced Midsize SUV (equivalent to the Atlas Cross Sport concept).

A look into the future also reveals a number of interesting facts: in 2020, the first fully-electric SUV from Volkswagen will be launched – the hotly anticipated I.D. CROZZ<sup>3</sup>. With models extending from the T-Cross to the I.D. CROZZ, Volkswagen will offer one of the world’s largest SUV ranges and cover practically all major segments.